

اَوَيْتُ رِسَالَتِي لِمَنْ يَكُونُ لَوْ كُنِيَ مُنَادًا
UNIVERSITI
TEKNOLOGI
MARA



Institut Pendidikan Neo
Inspirasi Destinasi Anda



AL-HAQQ IMANI

PRINCIPLES OF ENTREPRENEURSHIP (ENT530) : BUSINESS PLAN

**FACULTY & PROGRAMME
MANAGEMENT**

: BBA HONS. HUMAN RESOURCE

(BM 243)

SEMESTER

: 3

CLASS

: NBH 6A

PROJECT TITLE

: BUSINESS PLAN

GOUP MEMBERS

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**Submitted to
MADAM ZANARIAH BT ZANAL ABIDIN**

Submission Date

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1.0 ACKNOWLEDGMENT

Assalamualaikum warahmatullahi Wabarakatuh,

Alhamdulillah, praise in the name of Allah S.W.T. the al-Mighty of all. Finally, we are completely done making this assignment on time. We are very grateful and satisfied with work that we have done. With the feeling of loving and thankful, surely we are not forgetting the parties who are willing to help us without feeling burden and not expecting any reward even we know they are busy with their work.

Initially, a highest gratitude to our dedicated lecturer, Madam Zanariah Bt Zainal Abidin for guiding us and show a professional characteristic from the beginning until the end of the project. The comment and advice that she give to us is very important to our project and also to our future. Rather than that, she also show to us how becoming a matured entrepreneur to challenge local also international trade. To our family and friends, the time that we have spent together doing this job is very worthy. All of the effort and supportive that they give to our group is very valuable. We are very feel appreciated.

The opportunity is the responsibility to us to make it happen. But before it happen, it will come to the challenging. The successful will not be achieve if we do not have bad experience. There are a lot of problem that we face together, but with the supportive from lecturer, family and friends we get started again and try to find the solution.

We thank them all again. Nonetheless to say, if we get the achievement, it is not for us but it is for the parties who are involve and give us spirit to become successful.

Lastly, I am sure if we get the opportunity again, we can give one hundred per cent effort. If we lose, we try again until we get what we want. And this is how we learn.

2.0 EXECUTIVE SUMMARY

Al-Haqq Imani is the company which control the activity of disposal of Al-Qur'an and other reading material. The company is focuses on producing quality service. We choose this business because we believe that it will create a new lifestyle and people will interested with our service. Plus we are promoting a quality service which will satisfy the customers' impression. The establishment of this company is to inform people how to dispose Al-Qur'an in the right way.

Our main purposes to make this service is well known, attract the teenagers to involve and create the good relationship between competitors. The truly intention that we create this business is only to gain 'pahala' from Allah S.W.T. It is more to the charity sector. As long as we can do our best to protect the holiness of Al-Qur'an. Our company consist five partnership like administration, marketing, financial, and two person operations supervisor.

For the information, our company's operation hour is started at 9.00 a.m. until 5.00 p.m. on Monday until Saturday. Besides that, our company is located at Shah Alam, Selangor.

4.2 COMPANY'S LOGO



- a) This is the company logo and it has been design based on team work idea and creativity.
- b) The picture above stand for Qur'an and Rehal which is it means that our company is doing Qur'an disposal services.
- c) Qur'an is a religious literature because it contains the exact words of Allah; The printed text itself is treated with a great deal of respect.
- d) Therefore, it must have a proper way to dispose of the Qur'an. Besides that, we choose font Arial Rounded MT Bold ted as our company's logo because it look very interesting.
- e) Furthermore, we choose maroon colour which is a dark bluish red in our company font and logo because it like donates controlled and more thoughtful action.
- f) Lastly, we choose white colour as our background logo because white colour is the most complete and pure, the colour of perfection. The colour meaning of white is purity, innocence, wholeness and completion.

4.3 LOCATION OF BUSINESS

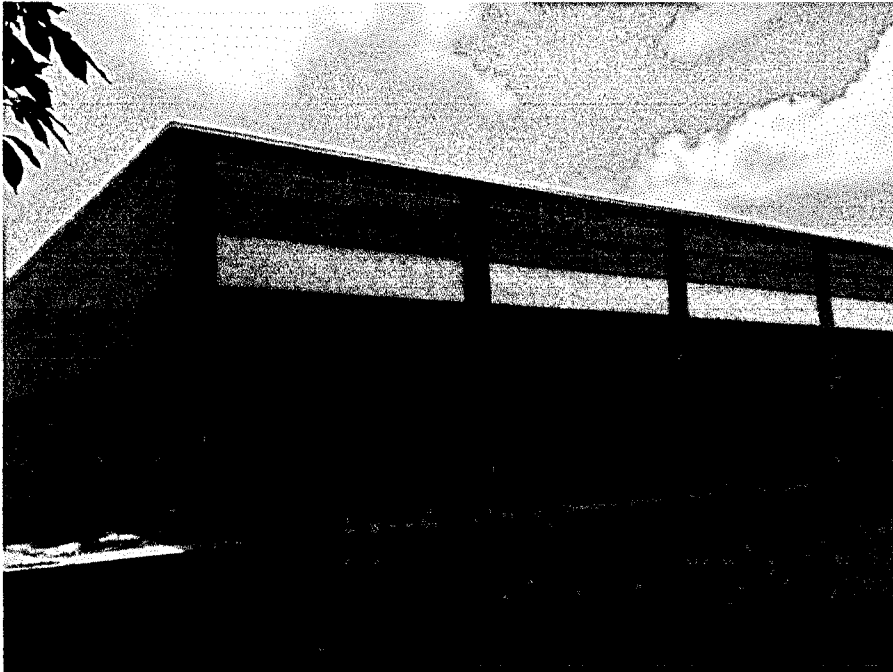


FIGURE 4.1 : Al-Haqq Imani Enterprise is located at No.2, Persiaran Masjid, Seksyen 10, 40000 Shah Alam, Selangor Darul Ehsan.

a) Physical location of the project

Our Al-Haqq Imani enterprise premise is located at No.2, Persiaran Masjid, Seksyen 10, 40000 Shah Alam, Selangor DarulEhsan. We choose this place for our business due to public area and this place also tourist spot. The place is also strategic because near to Masjid Negeri.

b) Building

Our business use building which is we called as premise that located at Seksyen 10, Shah Alam . The cost for buy the premise is RM 4,000. The premise is also big and suitable for our business.

c) Basic amenities

There were many basic amenities such as water, electricity, telephone lines, toilet and free access to Wi-Fi. Our premise spent RM 500 for electricity bill, RM 400 for water bill, RM 100 for telephone lines and RM 150 for internet lines.