



UNIVERSITI
TEKNOLOGI
MARA



BAWAL CENTRE

BUSINESS PLAN

Faculty : Business Management

Program : Human Resources Management

Program Code : BM243

Course : Principles Of Entrepreneurship

Course Code : ENT530

Semester : 6

Group Name : NBH6A

Group Member : 1. Nur Afiqah Ramizah Binti Ramli (2016686406)
2. Noor Faiqa Elishya Binti Hj Mohd Saringat (2015391415)
3. Syahreena Waheeda Binti Mohammad Noor (2015323115)

Submitted to: Puan Zanariah Binti Zainal Abidin
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Introduction

Form of business

Our business and administration will base on Business Registration Act (1956) and our type of business is partnership.

Location

No. 83, Jalan BP 7/2, Bandar Bukit, 41700 Puchong, Selangor.

Reason

The location is strategic because it is near with residential area, offices, hypermarket (Tesco and Aeon Big) and other shops and restaurant. It is also near to main road and Puchong MRT station. The advantage of this area is easy excess to the customer and this eventually will attract more customers. The location is also near with our suppliers.

Purpose of Business Plan

- The Entrepreneurs (BAWAL CENTRE)
To better understand the purpose of the business and act as guideline to manage the business effectively and efficiently.
- Financial Institutions
Assist and help the financial institution to evaluate the capability of the proposed project and provide loan for the business. Financial institution involved in this business project is Bank Rakyat.
- Suppliers
Help convince supplier of the viability of our business venture thus benefiting both the supplier and our company in the long term business arrangement.
- Company Staffs/ Workers
Help workers to understand the business's goals and objectives and give a guideline to them regarding their job duties and responsibilities.
- Customers
Persuade and influence our customers regarding the products being offered and gives assurance and confidence to them to have business with us. In addition, main objectives for development of BAWAL CENTRE Company are first of all to focus on bawal scarf and make the productions and demands not stunted. We are very delightful to make bawal scarf popular as a basic scarf but in a transformation of bawal scarf in modern way. So, women's outside there will be more interesting to wear a bawal scarf. At bawal centre, we have variable types of bawal scarf, we confidently would like to sell it and feel beautiful to women's who are wearing bawal scarfs. We are also interested to compete with other scarf seller in Malaysian and make bawal become the most popular and trending among women.

Business Background

ITEM	INFO
NAME	BAWAL CENTRE
ADDRESS	NO. 83, JALAN BP 7/2, BANDAR BUKIT, 41700 PUCHONG, SELANGOR
TEL	-
FAX	-
FORM OF BUSINESS	PARTNERSHIP
MAIN ACTIVITIES	RETAIL (BAWAL SCARVES)
REGISTRATION DATE	29 FEBRUARY 2018
COMMENCEMENT DATE	31 MARCH 2018
NAME OF BANK	BANK RAKYAT
OWNER CONTRIBUTION	RM 35,000.00