

Universiti Teknologi Mara Cawangan Kedah Faculty Of Administrative Science And Policy Studies

Student's perception towards the usage of e-learning in higher institutions in Sungai Petani

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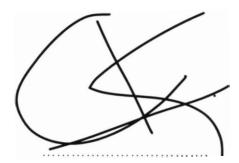
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TABLE OF CONTENTS

Acknowledgement			
Declaration			
Table of Contents List of Tables			
	CHAPTER 1: INTRODUCTION		
1.1	Introduction	1	
1.2	Problem Statement	4	
1.3	Research Questions	7	
1.4	Research Objectives	7	
1.5	Scope of Study	8	
1.6	Significance of Study	8	
1.7	Definition of Terms, Terminologies and Concepts	9	
	CHAPTER 2: LITERATURE REVIEW & CONCEPTUAL FRAMEWORK		
2.1	Introduction	13	
2.2	Dependent Variable	13	
2.3	Underlying Theory	16	
2.4	Factors that lead to the usage of e-learning	18	
2.5	Other factors that lead to the usage of e-learning	22	
2.6	Conceptual Framework	26	
2.7	Hypotheses	26	
2.8	Conclusion	28	
	CHAPTER 3: RESEARCH METHOD		
3.1	Introduction	29	
3.2	Research Design	29	
3.3	Unit of Analysis	30	
3.4	Sample Size	30	
3.5	Sampling Technique	32	
3.6	Measurement/ Instrumentation	34	
3.7	Development of questionnaire	36	
3.8	Data Collection	39	
3.9	Data Analysis	39	

3.10 Conclusion	43
CHAPTER 4: RESEARCH FINDINGS	
4.1 Introduction	44
4.2 Data Cleaning	44
4.3 Demographic Analysis	45
4.4 Goodness of Measures	47
4.5 Assumption Testing	48
4.6 Findings	50
4.7 Summary of Hypothesis Tested	55
4.8 Conclusion	56
CHAPTER 5: DISCUSSION AND ANALYSIS	
5.1 Introduction	57
5.2 Discussion and Findings	57
5.3 Research Implications	65
5.4 Research Limitations	66
5.5 Recommendations	67
5.6 Conclusion	69
References	

Appendices

CHAPTER 1

INTRODUCTION

1.1 Introduction

The Association for Educational Communications and Technology (AECT) defined instructional technology (IT) as a complex, integration process involving people, procedures, ideas, tools and organizations, for analysing problems and devising, implementing, evaluating and managing solutions those problems involved in all aspects of human learning (Sharif Musbah, 2018). Information technology (IT) refers to an integrated framework of computers, software applications, multimedia content, the Internet, web-based applications, learning management system such as IVLE and other tools that can be used to enhance the teaching and learning process between teachers and students. Computer, laptop and mobile phones become compulsory in education sector nowadays. Advances in information technology and changes in society are creating new learning and training paradigms. Such massive changes have a tremendous impact on the structures of education and training system. To stay viable in this dynamic global market, educational and training providers need to build efficient and effective learning system to meet societal needs. When providing educational goods, the higher education sector should take the greatest advantage of the increased use of technology especially the Internet. Learning distances via the Internet will lead to tremendous growth. Internet and elearning in the development of higher education help students to learn about ICT and living needs in the 21st century (Mohammad Hamid Azimi, 2010).

Perception towards any issue, object or individual shapes our thinking, opinion and outlook. Thus, student's perception towards e-learning will be reflective of their opinion, outlook and thinking towards e-learning which will ultimately affect its uptake (Tamta & Ansari, 2017). In the recent years, several studies have been published exploring student perceptions and expectations regarding of e-learning. Studies by