O

ASIAN CONFERENCE ON BUSINESS, ECONOMICS AND SOCIAL SCIENCES

E - PROCEEDINGS ACBESS 2021



Cawangan Melaka

JOINTLY ORGANIZED BY:



















EDITORS

Mohamed Saladin Abdul Rasool Nor Tasik Misba Noormala Rabu Fadzlan Sufian Abdul Rahim Ridzuan

Constructing an Index of Corporate Social Responsibility Practices in Oman

Afshan Younas^{1*}, Aza Azlina Md Kassim², Abul Bashar Bhuiyan³

¹Faculty of Business Studies, Arab Open University, Muscat, Oman

²Faculty of Economics and Management, Xiamen University Malaysia, Malaysia

³Faculty of Business & Accountancy, University of Selangor, Malaysia

*Corresponding Author: afshan@aou.edu.om

Abstract: The importance of Corporate Social Responsibility (CSR) has been acknowledged greatly as an objective of business sustainability. Whereas the measurement of CSR is always a source of argument among researchers. There are different approaches identified and used by researchers to measure CSR. The main objective of this study is to measure CSR disclosure by constructing an index based on content analysis. The study used non-financial listed companies' data in Oman to construct an index for the period of 2016 to 2019. A total of 291 firm-year observations are used in this study to construct and measure the CSR disclosure index. We employ 40 elements to measure CSR disclosure requirement is mandatory in Oman according to the new corporate governance system, the listed companies are contemplating to cope and develop CSR charters. The evidence indicates that some companies have high CSR disclosure while others are still struggling to develop CSR charter and disclose their activities. However, CSR disclosure improves significantly from 2016 to 2019, which shows a strict implementation of the code of corporate governance.

Keywords: CSR Disclosure, Content Analysis, Workforce, Community Welfare