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SOCIAL MEDIA

SUDU KECIL ENTERPRISE

@ damira_brownies

PRINCIPLES OF ENTREPRENEURSHIP

(ENT 530)

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Executive Summary



Sudu kecil Enterprise is a start-up bakery establishment located in No 300 Bandar Puncak Alam, Puncak Alam 42300 Shah Alam Selangor. Sudu kecil Enterprise expects to catch the interest of a regular loyal customer base with its broad variety of bakery products especially brownies.

Sudu Kecil Enterprise is a new shop that caters to the regular local in Puncak Alam Selangor. As our name suggests, our focus is to provide fresh, unique and high quality bakery product.

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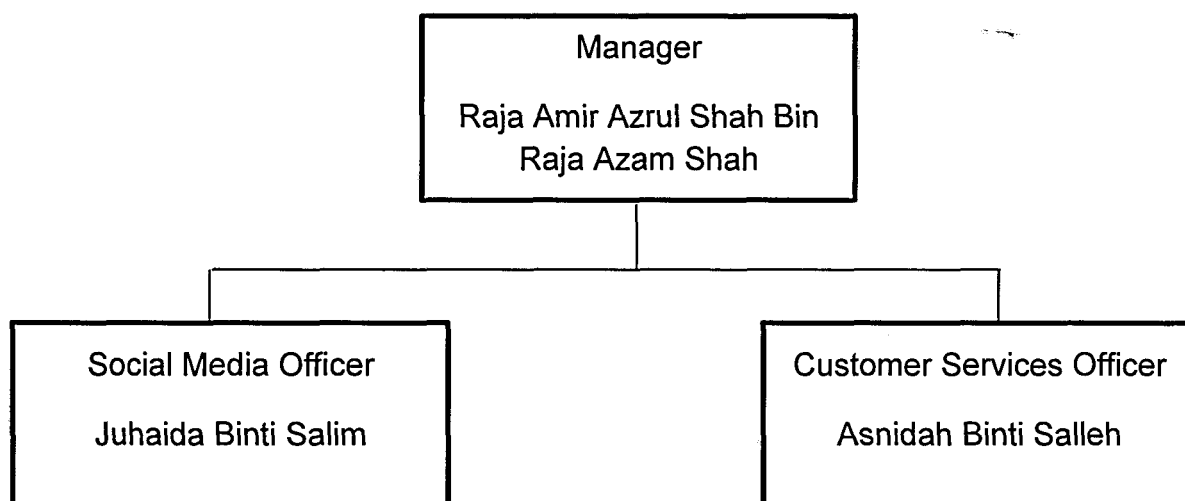
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Business name and address

Name of Business : Sudu Kekik Enterprise

Business Address : No 300 Bandar Puncak Alam, Puncak Alam 42300 Shah Alam
Selangor

Organization Charts



Vision and Mission

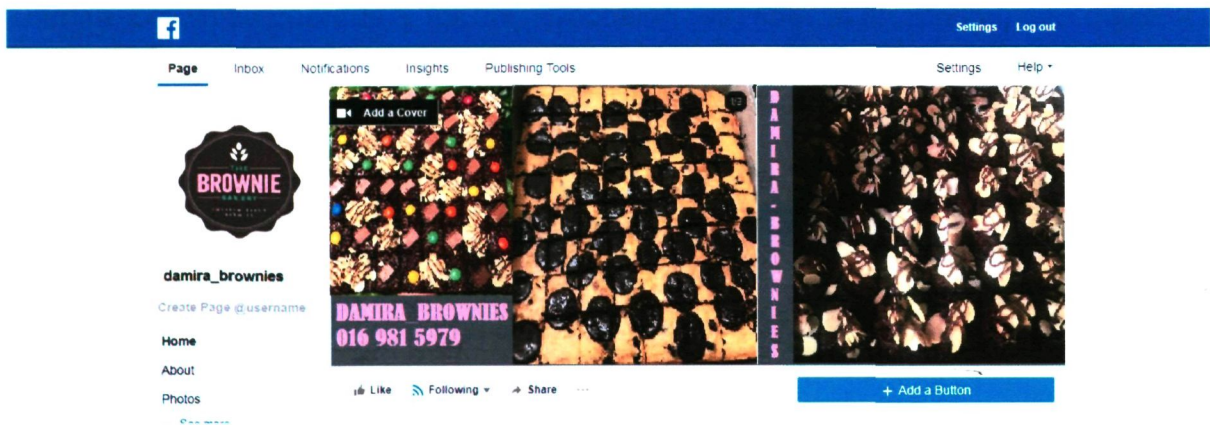
Vision : Everybody deserves great brownies. It is our job to create indulgent and decadent brownies for them regardless of what they can, and cannot eat.

Mission : To provide high quality brownies for the customers satisfaction. This will be accomplished by serving a variety of delicious and generously portioned our product at moderate prices. Our customer will be served by friendly, knowledgeable people that are dedicated to providing excellent customer service.

Description of products / services

Sudu Kekik Ent offers a broad range of Homemade Brownies. Sudu Kekik Ent caters to all of its customers by providing each brownie products made to suit the customer, down to the smallest detail. The shop provides freshly prepared pastry products at all times during business operations. Brownies as specialty of pastry shop will be safe kept in a transparent box, tied up with a ribbon. Each box is sealed with the business name and be delivered to customers.

Facebook



Facebook Post (Hard Sell)

 **damira_brownies**

21 November at 10:10 ·

Homemade Brownies ❤️❤️❤️
Damira_Brownies hanya menggunakan bahan-bahan berkualiti premium & terpilih sahaja 😊

- ✓ 100% mentega tulen
 - ✓ Premium dark chocolate
 - ✓ High Quality cocoa powder
 - ✓ 100% HALAL & terjamin kebersihan
- COD sekitar PUTRAJAYA & kawasan berdekatan 😊

PM/Whatsapp >> 016 – 9815979
PM/Whatsapp >> 016 – 9815979
PM/Whatsapp >> 016 – 9815979

❤️
#brownies#brownieswalnuts#brownieskedut
#damira_brownies#0169815979



 **damira_brownies**

28 November at 12:01 ·

👉👉👉
🛒 DIJAMIN 🛒
✅ Sedap 😊....

🛒 guaranteed 🛒
✅ delicious 😊
Promotion 🎉
✅ FREE COD AREA PUTRAJAYA

#brownies#brownieswalnuts#brownieskedut
#damira_brownies#0169815979

