



**FACULTY OF ARCHITECTURE, PLANNING  
AND SURVEYING**

**ENT 600: TECHNOLOGY ENTREPRENEURSHIP**



**RUNNER**  
TECHNOLOGY INCORPORATION

NO	NAME	ID NUMBER
1.	MUHAMMAD RAZIF BIN ROSLAN	2015827304
2.	MUHAMMAD SYAZWAN BIN ZAKARIA	2015834422
3.	NIK NUR IZZATI BINTI NIK MOHD TAUFIK	2014483072
4.	NUHA BINTI ISMAIL	2014846414
5.	TENGGU ANIS FATIMAH BINTI TENGGU ADDEE AZREEMEE	2014247552

**LECTURER NAME: MADAM ZANARIAH ZAINAL ABIDIN**

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## CHAPTER 1

### 1.0 PRODUCT DESCRIPTION

#### 1.1 Introduction

The development of an application, Runnerzz that provides services for delivery and pick up of goods.

#### 1.2 Background Study

- Observation of today's lifestyle shows that people are pressed for time to run demands of their daily life. People nowadays have limited time to run their works in one time. Therefore, they need a helper to ease their burden.

#### 1.3 Purpose of development

The application can be used by anytime or at any location.

#### 1.4 Product Concept

- To provide part time jobs to deliver goods
- To help people who need to pick up and delivery at any time

#### 1.5 Application

- To provide pick-up and delivery services

#### 1.6 Functions

- To deliver the goods to the destination as per request
- To provide fast services
- To provide job opportunities and extra incomes

#### 1.7 Unique features

- The uniqueness of the product are:
  - Acts as agencies that provide runners
  - This services can be use anywhere by anyone who needed
  - Fast communication between the runner and the customer

## CHAPTER 2

### 2.0 TECHNOLOGY DESCRIPTION

#### 2.1 Overview of Application



##### 2.1.1 "RUNNERZZ" Description

"RUNNERZZ" is an application for individual or business who registered through our application that provided pickup and delivery services to customers. This application is to ensure the delivering process is at the right time and the right place. This application is user friendly to operate and maintain; also it is a unique application because consist of several element stated below:

##### **Specification:**

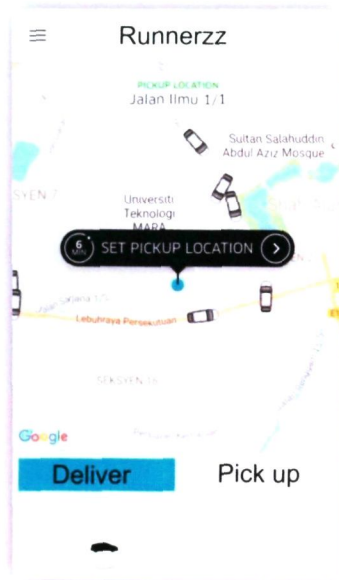
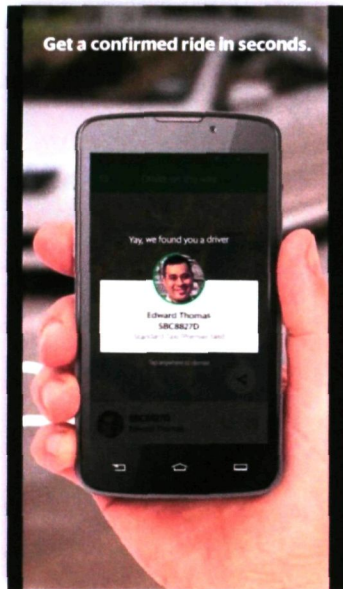
- Online based
- Provide pickup and delivery services
- Can be accessed through mobile phones
- Provide the part job opportunities

##### **Target user:**

- Individuals or business

##### 2.1.2 Software

- The software can be downloaded from PlayStore and AppStore
- The users can select the registered runner for their pickup and delivery services
- The users can easily track the goods
- Notification will be sent to the users once the delivery is made
- The users will clarify the price before selecting the runner
- The users can choose the runner based on previous recommendations
- The software provide cash or debit transactions



### 2.1.3 Delivery Process

- The goods will be delivered on time, or the business will compensate if there is a delay
- The deliveries are done based on the location given
- The delivery is 24 hours a day
- The goods will be delivered in 1 day only

### 2.1.4 Pickup Process

- The users can order the runners to pick up goods based on the location given
- The users can monitor the runner
- The user will notify the goods before they have been delivered

## 2.2 Manual of Uses

- The software can be downloaded free from PlayStore and AppStore

### 2.2.1 Download

- The users must follow the steps to download it from PlayStore or AppStore :
  - I. The users must search the application by typing "Runnerzz Malaysia" to download it.
  - II. Select application to proceed to the next step.
  - III. Press the 'INSTALL' button.
  - IV. Press the 'ACCEPT' button if users agree with the terms and conditions.
  - V. Wait for the downloading process.