



اوتپوس سئيتي تيكولوگي مارا
UNIVERSITI
TEKNOLOGI
MARA

FUNDAMENTALS OF ENTREPRENEURSHIP (ENT300)

GROUP ASSIGNMENT

(BUSINESS PLAN)

NAME:

DAYANG RAMISAH BINTI BRAMA (2013854474)

SHAHIDAH BINTI SALEH (2013665992)

SYED HANAFI BIN SYED ALI HANAFIAH (2013804476)

MOHAMMED FAEEZ BIN ZAKARIA (2013496502)

GROUP NAME:

NIMDF8A

LECTURER NAME:

MADAM ZANARIAH BINTI ZAINAL ABIDIN



santai laundry
Make your life easier

Introduction

- Form of business : Self Service Laundry (Santai Laundry)

- Location : Kolej Matrikulasi Johor

- Reason : 1. Many students and people live around
2. No laundry service around

Purpose

The purpose of the Business Plan is to A business plan is written document that serves as a blueprint and guide for a proposed business project that one intends to undertake. There are several purposes in preparing business plan. Below are the lists of purposes that become the reason why we do the business plan.

- ***To evaluate the project viability and growth potential.***
- ***To apply for loans or financing facilities from relevant financial institutions.***
- ***To allocate business resources effectively.***
- ***To act as a guideline for the management of the purposed business.***

Business Background

ITEM	INFO
NAME	Santai Laundry
ADDRESS	Kolej Matrikulasi Johor, Jalan Payamas, Tangkak Johor.
TEL	06-9781613
FAX	069781614
FORM OF BUSINESS	Self Service Laundry
MAIN ACTIVITIES	Laundry
REGISTRATION DATE	05 January 2016
COMMENCEMENT DATE	09 Julai 2016
NAME OF BANK	RHB Bank
OWNER CONTRIBUTION	52,861.00

Partner 1

Personal Details

Name : Dayang Ramisah binti Brama
I /C : 821023125630
Address : Blok S, Kolej Matrikulasi Johor, Jalan Payamas, 84900 Tangkak
Johor
Tel : 0178151149
E-mail : drbmie@gmail.com
Date of birth : 23 Oct 1982
Age : 35
Marital status: Married

Academic Qualification

SPM - 1999

Dip - 2017

Others

Language

Skill : Malay, English

Working

Experiences : 1. Asst. Librarian