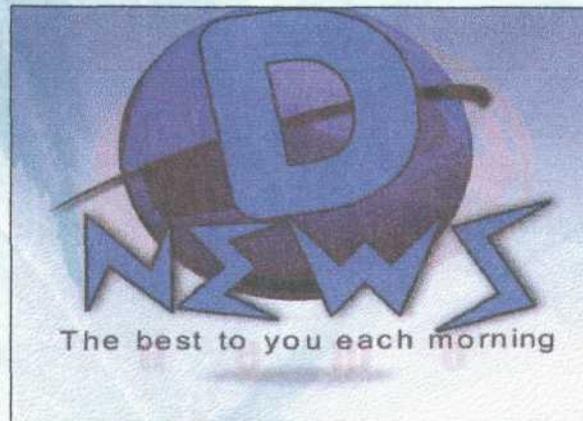


**MARA UNIVERSITY OF TECHNOLOGY  
FACULTY OF ACCOUNTANCY**



**D-NEWS & CO**

**MGT 153**

**MGT 153**

**PROF BAHARUDDIN**

<b>MOHAMED DANIEL BIN MOHAMED ZAINI</b>	<b>2003450376</b>
<b>NIK AIMAN BIN NIK MUHAMAD</b>	<b>2003606936</b>
<b>MUNIRAH BT MUSTAPHA</b>	<b>2003451278</b>
<b>JUMAIYAH BT AMRI LIM</b>	<b>2003450550</b>
<b>NOOR FATHIHAH BT HASIM</b>	<b>2003451093</b>

**DIPLOMA IN ACCOUNTANCY**

**FAST TRACK**

**AC110**



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**LETTER OF SUBMISSION**

D-News & Co  
Lot 10, UiTM Section 17 Campus,  
40200 Shah Alam  
Selangor Darul Ehsan.

---

Prof Baharuddin  
Universiti Teknologi MARA  
40200 Shah Alam  
Selangor Darul Ehsan.

Sir,

**Submitting Business Plan**

With regards to the above, we are grateful to present our business proposal for your kind perusal.

The main purpose of producing these relevant information are to fulfill the MGT subject's requirement. Besides that, we can use this as a guideline for us to perform our own business. We hope that our proposal meets your specification and requirement for this subject.

Thank you,  
Yours sincerely,

.....  
Mohd Daniel Bin Mohd Zaini  
General Manager

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# INTRODUCTION



D-News & Co

Business Premise

## THE LOGO



The best to you each morning

The logo has its own meanings. The letter D stands for the business manager's name Mohamad Daniel bin Mohamad Zaini. While the NEWS tells us that the business main activity is selling newspaper to customer's as well as magazines and tabloids. Then the company's motto 'The Best To You Each Morning' tells us that this company will give the best to their customer's each morning everyday. It is specific in the morning because majority of people buy newspaper's in the morning. The Blue and Purple color tell us the unity and prosperity of the business and among their members. The Globe shows us that the business will expand well in the future and trying to go worldwide all over the world. While the black stripe shows the company members who will drive the company to expand the business worldwide.