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FUNDAMENTAL OF TECHNOLOGY ENTREPRENEURSHIP

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Table of Contents

CHAPTER ONE: PRODUCT DESCRIPTION

1.1 Introduction	4
1.2 Purpose of Development	4
1.3 Product Concept	4
1.4 Applications	5
1.5 Unique Features	5

CHAPTER TWO: TECHNOLOGY DESCRIPTION

2.1 Overview of Product Prototype	6
2.1.1 Nylon Panel	7
2.1.2 GPS System	7
2.1.3 Fiberglass Shaft	8
2.1.4 Stainless Steel Ribs	8

CHAPTER THREE: MARKET RESEARCH AND ANALYSIS

3.1 Target Market	9
3.2 Market Size and Market Share	9
3.3 Competition and Competition Edges	10
3.4 Estimated Cost per Unit	10
3.5 Selling Price	10
3.6 Marketing Strategies	11

CHAPTER FOUR: FINANCIAL PLAN

4.1 Start-Up Cost	12
4.2 Working Capital	13

COMPANY'S LOGO



CHAPTER 1

PRODUCT DESCRIPTION

1.1 Introduction

The product which is to be developed is a smart umbrella. This smart umbrella is installed with weather forecasting system which can inform the user about the oncoming weather. Compared to the other conventional umbrella, this umbrella has a better design which it eases the users in handling of opening and closing of the umbrella.

1.2 Purpose of Development

1. To make it easier for people to handle the umbrella and minimizing the time to open and closing it.
2. To give a state of the art of umbrella technology to people.

1.3 Product Concept

The umbrella can forecast the weather on the spot by using built-in GPS connected with the satellite.

1.4 Application

This umbrella can be used in any situations and specifically for outdoor activities.

1.5 Unique features

The unique features of JKATP:

- Have GPS function to provide information about oncoming weather.
- Can be closed reversely for better handling.
- Built with durable material for safety measure