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SURVEYING**

ENT 600: TECHNOLOGY ENTREPRENEURSHIP



Girl's Friend

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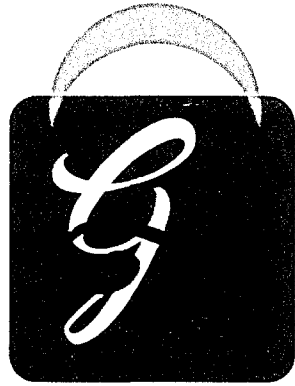
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COMPANY'S LOGO



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CHAPTER 1

1.0 PRODUCT DESCRIPTION

1.1 Introduction

After initial observation towards the handbag, the team had chosen a product that we believe can contribute to the community. Our product is Special Intelligent Handbag(SIH). Nowadays, the people especially the woman are very busy with their works and social life, therefore they need to prepare and bring with them a lot of things in their handbag such as purse, hand phone, laptop, make up, toiletries, water bottle, and so on. This product is also suitable for the woman or ladies who are loves to travel or always outstation. This product also include a techonology application towards this product such as sensor compartment, anti snatch sensor and wireless charging phone.

1.2 Product Concept

- For the woman who are in career
- Students

1.3 Application

1.4.1 Functions

- Intelligent compartment sensor- this compartment play their role as a sensor to remain the owner about the things in the compartments.
- Wireless charging phone- to make sure the phone battery is always in good condition
- Anti snatch alarm- this application is use and as precaution from snatching by staranger.

1.4 Unique features

The uniqueness of the product for availability in Malaysia market consists of:

- Alarm – Can produces sound if there is emergency such as handbag robbery
- Wireless charger- make sure the phone in well condition at any time.
- Compartment – There are compartment that have a sensor for things in order to make sure the things are inside the bag