



اَوَّلُ نَبْوٍ رَسِيَّتِي بَاتِي كُنُو لَوْ كُنِي مَبَارَا
UNIVERSITI
TEKNOLOGI
MARA

ENT300

**BUSINESS PLAN
GRATIS COLLECTIONS**

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Submission Date:

25 AUGUST 2015

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1.1 LETTER OF SUBMISSION

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25 AUGUST 2015

Madam,

Submission of Business Plan Proposal (ENT 300)

Allude to the subject stated above; we would like to submit the proposal of our final project paper for ENT 300 subject.

2. This business plan was completed according to the guidelines and requirements given according to subject related. This business plan is build up to serve as a guide and prototype for a business proposed deal which covers the top management which is started with general manager followed by the administration, marketing, operation, and financial aspects.

3. We are hope that our business plan that we recommended does fulfil your obligations. If there are any error or lack in any part are fully depends on us. Plus, we are appreciating to any comments or remarks on our project in order to help us to improve it and also to ourselves as well.

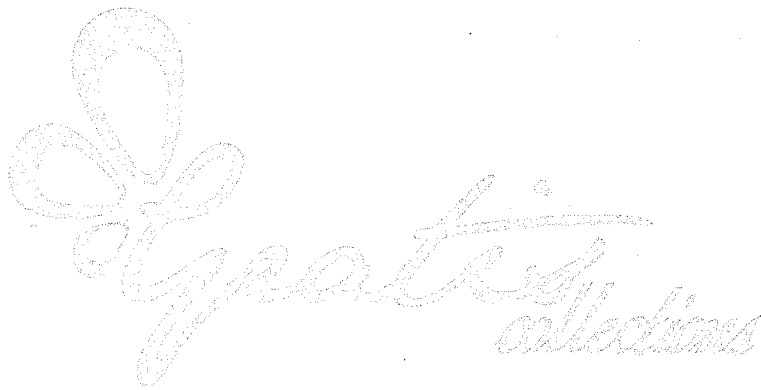
4. Thank you for your guidance and time to go through our business plan and analysing it. With all our efforts we hope that you will approve this business plan that we produced. Finally, with the cooperation that arises among us can enhance a good collaboration.

Yours sincerely,

(MUHAMMAD SYAFIQ BIN IBRAHIM)

General Manager,

Gratis Collections.



1.3 EXECUTIVE SUMMARY

Gratis Collections is a business based on shop that produced and sales clothing based on new rare design. Our business will be located at Plaza Angsana, Johor Bahru.

As we know, there are many shop that produced and sales clothes but our Gratis Collections sales new different design from others. It is because we design by ourselves and it easy to used and save budget.

Moreover, we are believe that we will compete with other competitors in a few years ahead. This is because, nowadays people in Malaysia love to try new fashion that can increase customer's satisfaction and make them more confident when use it. We also produce many new pattern and colour.

The business see the opportunity potential of success provided that is handled efficiently. The people have always needed a new design as part of their life.

Gratis Collections