

Faculty of Administrative Science and Policy Studies
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Bachelor of Administrative Science

THE EFFECTIVENESS OF THE ANTI-DRUGS CAMPAIGN
IN TERMS OF RAISING THE LEVEL OF AWARENESS AND
KNOWLEDGE OF UNDERGRADUATE STUDENTS ABOUT
THE DANGER OF DRUG ABUSE

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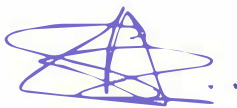
THE DECLARATION

Declaration

We hereby declare that the work contained in this research ~~is~~ is original and our own except those duly identified and recognised. If we are later found to have committed plagiarism or acts of academic dishonesty, action can be taken in accordance with UiTM's rules and academic regulations.



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ABSTRACT

The main objective of the survey research is to assess the effectiveness of Anti-Drugs Campaign. Anti-Drugs Campaign was very significant in order to tackle the number one enemy of our country. It is a strategy or mechanism in combating drugs related problem arise around the country by raising the level of awareness and knowledge of the people about the dangers of drug abuse. The objective of this research survey on the level of awareness and knowledge of the Creative Arts Program undergraduate students about the dangers of drug abuse as a result of the Anti-Drugs Campaign. Based on the findings, the undergraduate university students of Creative Arts programme (Theatre, Dance, and Writing) have a moderate and slightly low level of awareness and knowledge about the danger of drug abuse. The level of awareness and knowledge about the danger of drug abuse has no significant differences in terms of the undergraduate students' demographic background which consist of age, gender, ethnicity, semester, family income and residence. However, the level of knowledge and awareness about the dangers of drug abuse has a significant differences across the three major of the undergraduate students. The Anti-Drugs Campaign is quite effective and the undergraduate students with the total of 149 has moderate level of awareness and knowledge and the remaining 148 students has low level of awareness and knowledge about the dangers of drug abuse as well as there is no significant differences in terms of the undergraduate students' demographic background.

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