



A STUDY ON EFFECTIVE MANAGEMENT PRACTICES
TO OVERCOME MANAGEMENT CHALLENGES
FACED BY HOMESTAY OPERATORS IN WEST COAST AREA IN SABAH

PAUL CANICEA PUNGUT

2011740403

BACHELOR OF BUSINESS ADMINISTRATION
WITH HONOURS (MARKETING)
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
SABAH

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DECLARATION OF ORIGINAL WORK



BACHELOR OF BUSINESS ADMINISTRATION
WITH HONOURS (MARKETING)
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
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- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: _____

A handwritten signature in black ink, appearing to read 'Paul', written over a horizontal line.

Date: 29th December 2014

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ABSTRACT

In Sabah, homestay programme had been one of the community's sources of income. Almost all area in Sabah are participated in this programme, not even rural area, but also the urban area where providing a place to stay that most likely cheaper than the ordinary hotels and motels. Therefore, further study must be conduct because there is still few previous study that focuses on problem faces by this homestay operator in Sabah. however there is still few homestay that being recorded in the list, that most likely the previous study only focuses on the popular homestay Kalsom, (2002); Nor Ashikin & Kalsom, (2011); Ibrahim, (2004) in Sabah especially. This study conducted to find the effective management practices that can improve homestay program in Sabah. The finding shows result for effective management practices to overcome management challenges faced by homestay operators in West Coast area in Sabah.