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**FACULTY OF SPORT SCIENCE AND RECREATION
COURSE - SR243-BACHELOR OF SPORTS SCIENCE**

ENT600-TECHNOLOGY ENTREPRENEURSHIP

**TITLE: GROUP ASSIGNMENT
"EPTOL-Lets Training With EPTOL"**

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Table of Contents

CHAPTER 1	3
<u>1.0 PRODUCT DESCRIPTION</u>	3
<u>1.1 Introductions</u>	3
<u>1.2 Purpose of development</u>	3
<u>1.3 Product Concept</u>	3
<u>1.4 Application</u>	4
<u>1.4.1 Function</u>	4
<u>1.5 Unique features</u>	4
CHAPTER 2	5
<u>2.0. TECHNOLOGY DESCRIPTION</u>	5
<u>2.1. Pro-EPTOL Glove</u>	6
<u>2.2Description</u>	7
CHAPTER 3	8
<u>3.0 MARKET RESEARCH AND ANALYSIS</u>	8
<u>3.1 Target Market</u>	8
<u>3.2 Market Size and Market Share</u>	8
<u>3.3 Competition and Competitive Edges</u>	8
<u>3.4 Estimated cost per Unit</u>	8
<u>3.5 Selling Price</u>	9
<u>3.6 Marketing strategies</u>	9
CHAPTER 4	10
<u>4.0 FINANCIAL PLAN</u>	10
<u>4.1 Start-up Cost</u>	10
<u>4.2 Working Capital (4 months)</u>	10
<u>4.3 Cost of component per prototype</u>	11
Chapter 5.....	12
<u>5.0 MANAGEMENT TEAM</u>	12-13
CHAPTER 6	14
<u>6.1 flow chart project design</u>	14-15
<u>6.2 project schedule</u>	16
CHAPTER 7	17
<u>7.0 CONCLUSION</u>	17



EPTOL-Lets Training With EPTOL

CHAPTER 1

1.0 PRODUCT DESCRIPTION

1.1 Introductions

The product intended is an elastic Pro-teaching tool (EPTOL). The tool is suitable for beginner basketball athlete to train and improve their technique playing during games.

1.2 Purpose of development

- To help the newbie's player improve their shooting skill in basketball.
- To assist the player gets the correct angle of shooting form.
- Help the basketball novice for shooting form.
- To help the player to learn shooting skill in basketball.
- To reduce injury of the player during training.
- Can shooter the training session time for the novice basketball player.

1.3 Product Concept

- To help them to shoot the ball accurately.
- These products are developed for the novice basketball player.
- To improve the shooting skill of the novice player.
- It's easy to use by the novice basketball player.

1.4 Application

1.4.1 Function

- Increase performance for novice basketball players
- To accurate the biomechanics of throwing
- To Assist proper basketball shooting technique
- Focus on keeping their of hand in the shape of an “L”

1.5 Unique features

The uniqueness of the product for availability in Malaysia sport market consists of:

- Flexible

The product flexible because it elastic and easy to use. The steps to use this item also not difficult and the novice basketball athlete can easy to wear the item. Then, the item also suitable for all size of athlete basketball hand.

- Affordable

The price is reasonable and cheap. The price are RM 50.00 and the target buyer is the beginner basketball athlete. The buyer can get this items at the sport shops and also at our own website (www.EPTOL.com), blog sport, and YouTube. The promotion also will be at the selling website such us, (mudah) and (lelong).

- easy to carry

The size of the items its not big and its also foldable, lightweight and portable everywhere. These goods did not use up much space and can be stored in the bag.

- Waterproof

This item is waterproof and not easily damaged when exposed to water. The item also suitable for rainy day. In addition, they can also use the washing in the washing machine