



اُنِيُوْزْ سِيْتِيْ تِيْكَوْ لُوْ كِيْ مَارَا
UNIVERSITI
TEKNOLOGI
MARA



BAKED 4 YOU PUFF

JCS1105A

LECTURER NAME :
MISS ROSMAH BINTI ABD GHANI

GROUP MEMBERS:

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28th June 2015

Diploma in Science Computer
Faculty of Computer and Mathematical Science,
Part 5,
Universiti Teknologi Mara, Johor.

Miss Rosmah Bt Abd Ghani
Fundamental of Entrepreneurship (ENT 300),
Faculty of Business Management,
Universiti Teknologi Mara, Johor.

Madam,

SUBMISSION OF BUSINESS PLAN PROPOSAL (ENT 300)

Referring to the subject stated above, we would like to submit the proposal of our project paper for our Fundamental of Entrepreneurship (ENT 300) subject.

This business plan entails the process of setting up our business. Our entrepreneurship business is mainly about manufacturing and selling the puffs from our company.

We had given our best commitment and time to complete this business plan with the guidance given in the subject syllabus.

This business plan is constructed to serve as the blueprint to guide us to establish the proposed business venture which covers administration, marketing, operational, and financial plan.

We hope that this business plans will be fully acceptable and appreciated from your perspective. Any mistakes or lacking in any area of this business plan falls fully on us and we appreciated any comments or remarks on our project in order to help us to improve ourselves as well for our future.

Thank You.
Yours Sincerely,



(AIDA NAZEERA BINTI HAMDAN)
GENERAL MANAGER,
BAKED 4 YOU PUFF



INTRODUCTION OF COMPANY

Name of business : Our business name is "Baked 4 You Puff".

Nature of business : Our businesses are based on food manufacturing and selling puffs.

Industry profile : Our business is owned actively by partnership, incorporated as a Baked 4 You Puff.

Location of business :

We have decided to build up this business at the town of Bangsar. We choose this location because there is large opportunities to empower our company. Furthermore, Bangsar is one of the main attraction in Kuala Lumpur.

Date of the business commencement:

Our business will begin to operate on 1st January 2016.

Factor in selecting the proposed business:

We have decided to choose to run puffs business because food based business is more profitable than other business. Besides, puff is a dessert that all level of people likes to eat and have the high demand from the customer. So, we can gain profit in this business.

Future prospect of the business:

We also have a future prospect for our business. First, we want to cater the state of Kuala Lumpur. With a good prospect of our business in future, we plan to open three franchises within 5 to 10 years more. If we can do well in Kuala Lumpur, we also want to bring our brand around the country. Our company also will become a high demand for people who love puffs because we have our special recipes.

Background Of Business

Name of business : Baked 4 You Puff

Business address : 10, Jalan Telawi 4, Bangsar Baru,
59100 Kuala Lumpur,
Wilayah Persekutuan Kuala Lumpur, Malaysia.

Correspondence address : 10, Jalan Telawi 4, Bangsar Baru,
59100 Kuala Lumpur,
Wilayah Persekutuan Kuala Lumpur, Malaysia.

Telephone number : 03- 22021312

Fax number : 03- 22021322

Email : baked4Youent@gmail.com

Form of business : Partnership

Main business activity : Manufacturing and selling puffs.

Date of commencement : 1st January 2016

Date of business registration : 15th December 2015

Business registration number : JM0472383-X

Name of bank : MayBank

Bank account number : 151520061289

Equity contribution

a) Aida Nazeera Binti Hamdan	RM 20, 000
b) Nurul Nabila Binti Norzaimi	RM 20, 000
c) Nurul Azura Binti Ismail	RM 20, 000
d) Nur Fariha Binti Shahrinnizam	RM20, 000
e) Rafeka Binti Ab Rahman	RM20, 000
f) Fadzlinniza Binti Asri	RM20, 000
Total	RM120,000