

UNIVERSITI TEKNOLOGI MARA

**FACTORS INFLUENCING MUSIC PREFERENCES  
AMONG DIPLOMA OF MUSIC STUDENTS IN UTM  
SHAH ALAM**

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## **DECLARATION OF AUTHORSHIP**

“We declare that the work in this thesis is our own except for the quotations and summaries which have been duly acknowledge”



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## **ABSTRACT**

Music preference refers to the psychological factors behind peoples' different music preferences. Music is heard by people daily in many parts of the world and affects people in various ways from emotion regulation to cognitive development, along with providing a means for self-expression. The purpose of this study are to investigate the music preferences among diploma music students and to find out the music preferences among diploma music students according to gender. The sample for this study are 50 respondents of diploma students (n=50) from the Faculty of Music, UiTM Shah Alam.

## ACKNOWLEDGEMENT

*“In the name of Allah, the Most Gracious and the Most Merciful”*

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