



UNIVERSITI TEKNOLOGI MARA

ENT 300
FUNDAMENTALS OF ENTREPRENEURSHIP

BUSINESS PLAN
ASIAN TEA

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1.0 EXECUTIVE SUMMARY

First of all, we are grateful to God as we are able to produce this business plan. We have faced a variety of obstacles and difficulties in preparing this proposal. We have managed to complete it on time by having full cooperation from the entire group member. Special thanks to our families and colleagues who gave us support in every single minute during accomplish this task.

Besides, we would like to say thank you to our beloved lecturer, Mrs. Dg Haryani for guiding and supporting us in completing our business plan. Her ideas, general knowledge and corrections have given us the courage and strengths in making this business plan turn into reality.

By implementing our mind as an entrepreneur, we can see the opportunity in proposing this business in future. With the knowledge we have learned, we strongly believe that our business can go further in nearly. We hope that by doing this business plan, we are able to understand more on how does a business work and we are looking forward to make this business become reality and successful.

Last but not least, we as a team are very excited to make this business come true if there is no barrier as part of learning process to become an entrepreneur.

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1.3 Mission

- Asian tea seeks to provide bottled tea that tastes like tea a world of flavor freshly brewed and barely sweetened. We seek to provide better tasting, healthier teas the way nature and their cultures of origin intended them to be. We strive for relationships with our customers, employees, suppliers and stakeholder where are as healthy and honest as the tea we brew.

1.4 Vision

- Customer – our no one focus will be our customer so we are provided service that will satisfied all their expectation. We want our customer to feel something that they will not forget when we are providing the tea to them. Varieties of tea taste and with the calm ambience are example how we are give good service to our customers.
- Good Corporate citizen - our company will be based upon strong ethical business practices and is dedicated to only the highest standard of behavior in all areas.

1.5 Objective

- To achieve maximum profit
- Enhance the business in the future
- Providing more job opportunities

1.0 Introduction

The administration of a business includes the performance or management of business operations and decision making as well as the efficient organization of people and other resources to direct activities toward common goals and objectives. In addition, administrative plan involve the process of planning, organizing, leading and controlling.

As well as the efficient of the administrative are effective, then the performance of the organization will be effective. A proper planning need to be developed in order to make sure all the resources is being fully utilized.

Organizing involves determining the task to be done, whose will do it and how those tasks will be managed and coordinated.

Manager must be also capable of leading their subordinates to work together to achieve the organization goals.

Controlling is to identify between planned and actual result, whether the organization is performing as what had been planned.