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# CASTOR PLANT PROJECT

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## TABLE OF CONTENT

<b>CONTENT</b>	<b>PAGE</b>
<b>Introduction</b> <ul style="list-style-type: none"><li>• Purposes</li><li>• Company's background</li><li>• Background of owner</li><li>• Partnership Agreement</li></ul>	1-3 4-6 7-11 12-14
<b>Administration Plan</b> <ul style="list-style-type: none"><li>• Introduction to the organization</li><li>• Organization chart</li><li>• List of administration Personnel</li><li>• Schedule of task and responsibilities</li><li>• Schedule of remuneration</li><li>• List of office equipment and supplies</li><li>• Administration Budget</li></ul>	15-17 18 19 20-24 25-26 27 32
<b>Marketing Plan</b> <ul style="list-style-type: none"><li>• Product description</li><li>• Target market</li><li>• Main competitor</li><li>• Market share</li><li>• Sales forecast</li><li>• Marketing strategy</li><li>• Marketing budget</li></ul>	36-37 38 39 40-42 43 44-45 46
<b>Operation Plan</b> <ul style="list-style-type: none"><li>• Operations time</li><li>• Operations process</li><li>• Flow Chart</li><li>• Material requirement</li><li>• Location</li><li>• Operations budget</li></ul>	51 52-53 54 55-57 59-60 61
<b>Financial Plan</b> <ul style="list-style-type: none"><li>• Project implementation cost schedule</li><li>• Sources of finance schedule</li></ul>	71

## **INTRODUCTION**

Recently, the world is facing a problem regarding the production of fuels. The price of today's fuels increasing from day to day. This is because the sources of fuels is decreasing due to high demand from the consumers. There are many ways that have been taken by the government of around the world to solve this problem. The government of Malaysia has found a way which is using the palm oil as a replace or reduces the uses of fuels.

Therefore, we are from Castro Company introducing a new way that can help to solve the fuels problem. We introduce the plant can replace the biodiesel and biofuel which is called castor oil plant and in the scientific name is *Ricinus Communis*. This plant can produces fuels or oil from the seed. The seed contain 40% - 60% oil more than palm oil that only provides 20% of fuels. This plant also has a high potential to generate more revenue and become a renewable of fuels.

Castor plant can easy to grow in any kind of soil and very suitable planted in the weather and climate our country. Castor plant is not only use as a renewable of fuels, but this plant also have its many function such paint, soap, hair treatment, ink.

Our location that we have chosen to plant this plant is at keningau, sabah and the land is contributed by the partner in our company. The reason we choose this area is because this area have a good soil and suitable to this plant which can grow and produces a good quality of castor seeds. We are as a supplier of a castor plant seed introduce the profitable business and the plant that will become the important plant in oil industry.

## **THE BUSINESS PLAN PURPOSES**

The business purposes of Castro Company, which are :

- a) To meet the demand of Castor plant in the market.
- b) As a guideline in managing the business or the proposed venture.
- c) To evaluate the ability of this business whether it is able to compete with other competitors.
- d) To add the numbers of the Bumiputera involvement as an entrepreneur for being involve in this business.
- e) To earn profit from our product that our company plant and to dominate in the market.

## **THE BUSINESS OBJECTIVE**

- a) To supply the Castor seeds in a good quality to customers.
- b) To satisfied the customer requirements of Castor seeds.

## **INTRODUCTION**

Administrative executive is an important role in any organizational to ensure the efficiency and success of a business. They also responsible to handle the admin process and carry out the expenses for the administration department. Besides that, if the organization is organized properly, the clients will be able to loyal to the organization.

To achieve company goals, the effective way is to develop a proper planning in the business. This is one of the one of the administrative manager responsibilities. This can avoid the wastage of using the resources. So that, by using resources wisely, this can save company budget and at the same time the business can run smoothly.

In addition, administrative executive responsible in gathering, adapting, storing, and distribution information within the company. Besides, the administrative manager will provide training and development to the staff. This is to let the staff be more precisely in doing their work.

So, good administrative executive will be able to ensure that the business management is in a good condition by properly organizing and conducting the organization activities in order to achieve the company goals in term of vision, mission and the objective in an organization. Thus, it is very important to consult disciplinary and gain full cooperation among the staff.