

UNIVERSITI TEKNOLOGI MARA  
CAMPUS SABAH

FUNDAMENTAL OF ENTREPRENEURSHIP  
( ETR 300 )

E-GLOBAL MULTI FUNCTION MICROCHIP

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## EXECUTIVE SUMMARY

As a conclusion, the business plan will help to evaluate the project. It also will be referred as a guideline for the management of the proposed plan business. Besides, the purposes to have a business plan are applied for financing facilities. With the financial facilities that we have and good management of our business, we believe that there is a potential to expand our business in the future time. Nowadays, with high demand from customers, we can gain a lot of profit from business marketing services.

With the strategic marketing plan that we have here, we forecasted that our company can generate profit after one year from our business opened. With all this, we hope our company can expand either in terms of high technology machinery or other branches is possible. Since we have support from government, family, friends and other organization, we can survive in this business.

At last, we hope our business can be successfully organized and at the same time we get revenue or profit to continue our business to be effectively and efficiency every time. Besides that, we can maintain and stabilize the performance of our business in a long period of time. As a professional entrepreneurs, we promise to give a very extremely best services to customer, and we are very sure that they will be enough satisfied with our services.



## DECLARATION

We certify that this business proposal does not, to the best our knowledge and belief:

- I. Incorporate without acknowledge any material previously submitted for Diploma in any institution of higher education.
- II. Contain any material previously published written by another person except where due reference is made in the text
- III. Contain any defamatory material we also grant permission for the library at University Teknologi Mara Kota Kinabalu campus to make duplicate copies of our business proposal. (ENT300)

Signature:

General Manager: Nurul syafiqah Bt Othman

Date:

SALINAN FOTO TIDAK DIBENARKAN



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## **1.1 Business Background**

The product of our business is Extreme Dynamic chip. Our business product is by the German technology. It is found by James clerk Maxwell at the 9th century, and proven by Nikola Tesla, the existence of scalar energy also established by the winner of the noble award, Albert Einstein (the researcher in the Max Planck institution, German), found that scalar energy activate the living cells. Scalar energy also increases the cellular energy trillion cells and the level of the body energy and gets away the bad impact of the man made frequency.

Have you feel more fresh, light and easy when you engage in any camping activities near the waterfall or mountain destination? This condition is because of the existence of negative ion that make you feel better and good that is existing more in the air. Research have confirm that the advantage of negative ion on the living things, plants grow faster well, animal more feel relax and live more better, human feel less tension and stress at the same time feel more active and feel well.

Negative ion has been proven that the flow of oxygen to the cell, that stimulate the function of body and the rejuvenation of the body. Its also can increase the transfer of oxygen to the brain that can result in the can make the brain work efficiently, less sleepy, and more mental energy. This research also shows the negative ion helps make our mood more better, less depression and stimulate the reticuloendothelia body system which is the group of the body defend cell that controls our immune body towards the decease.

However, the air conditioner, the exhaust smoke, the cigarette smoke, the pendaflour lamp, the hand phone, electric and electronic materials, television and computer screen have decrease the negative ion from our environment obviously and also increase the positive ion that can be relate with the muscle pain, impulse, easy to get angry, mood swing, headache, insomnia, tired, decrease of efficiency and weak health generally. Overall, it is one of the way to balance and strengthen the bio body energy.