

UNIVERSITI TEKNOLOGI MARA
SABAH CAMPUS

FUNDAMENTALS OF ENTREPRENEURSHIP
(ETR 300)

AWESOMEPOSSUM ANIMAL HOTEL

PREPARED BY:

ASRAFRABWI'AH ABDULLAH	2007109779
MOHAMMAD IDZRI HAMIDI BIN ISMADI	2007140783
NATASHAH BINTI NANI	2007109749
NOR AZIAH BINTI ABDUL RASHID	2007109755
SYAHDATUL NIZAM BINTI GAHZALI	2007140775

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LIST OF CONTENT

<u>Content</u>	<u>Page No.</u>
1.0 Introduction	1
1.1 Acknowledgement	2
1.2 Executive Summary	3
1.3 Company Background	4
1.3.1 Objective of Company	5
1.3.2 Mission	6
1.3.3 Vision	6
1.4 Company's Logo	7
1.5 Company Detail	8
1.6 Partnership Background	9
1.6.1 General Manager	10
1.6.2 Administrative Manager	11
1.6.3 Operational Manager	12
1.6.4 Marketing Manager	13
1.6.5 Financial Manager	14
1.7 Partnership Agreement	15-18
1.8 Business Location	19
1.8.1 Factors of Choosing Business Location	20
1.9 Business Layout	21
1.9.1 1 st Floor	21
1.9.2 2 nd Floor	22
2.0 Administration Plan	23
2.1 Introduction	24
2.2 Administration Strategies	25
2.3 Organization Chart	26
2.4 List of Administration Personnel	27
2.5 Schedule of Tasks and Responsibilities	28
2.6 Workers Incentives Schemes	30
2.7 Schedule of Remuneration	31
2.8 List of Office Equipments and Supplies	32
2.9 Addresses of Suppliers	33
2.10 Overhead Expenses	34
2.11 Administration Budget	35
2.12 Office Layout Plan	36
2.12.1 Layout Description	37

LIST OF TABLES

Tables

1.0	Introduction	
1.1	Capital Contribution	15
2.0	Administration Plan	
2.1	Administration Personnel	27
2.2	Schedule of Task & Responsibilities	28-29
2.3	Schedule of Remuneration	31
2.4	List of Office Equipments & Supplies	32
2.5	Overhead Expenses	34
2.6	Administration Budget	35
3.0	Operational Plan	
3.1	Distribution of Sample by Gender	48
3.2	Distribution of Sample by Race	44
3.3	International Visitor Profile	49
3.4	Statistics of International Flights Out	49
3.5	Statistics of Domestic Flights Out	50
3.6	Material Planning	51-52
3.7	Materials Required	53
3.8	Remuneration Schedule	63
3.9	Scope of Duties	64
3.10	Business & Operation Hours	65

LIST OF FIGURE

<u>Figure</u>	<u>Pages No.</u>
1.0 Introduction	
1.1 Logo of Business	7
1.2 Business Location	18
1.3 Business Shop	18
1.4 Office Layout 1	21
1.5 Office Layout 2	22
2.0 Administration Plan	
2.1 Administration Office Layout Plan	36
3.0 Operational Plan	
3.1 Operational Layout 1	44
3.2 Operational Layout 2	45
3.3 Business Map	47
3.4 Business Shop	47
3.5 Equipments & Materials	55-60
4.0 Marketing Plan	
4.1 Business Cards	92-93

1.2 Executive Summary

Awesomepossum Animal Hotel is a company that generally known as provides services to take care of animal. We will serve good quality service to our clients and customers. Our company consists of five members whereby all the members give full support to this project where all the members contribute the same amount of capital which is RM10,000 and RM20,000 loan from Maybank Bhd..

Our operation hours will start from 8.30am – 5.30pm every day.

Our business is located in:-

Lot B47, Block B, Ground Floor
Plaza Tanjung Aru
Jalan Mat Salleh
88100 Kota Kinabalu, Sabah.

We will only give the best quality of services to our clients and customers. How we will serve the good and quality of services will explained on operation part. We will ensure that people love animal and the demand will increase by time to time. We will make sure that we give high satisfaction to our clients and customers in dealing with the pets. Plus, we want to expend our business and achieve a maximum profit plus to be a successful company within a short period.

According to our research, trend in keeping pets has increased from years to years and this is no exception in Sabah. This fact has become our motivation to provide service type of business that will fully satisfied our customers, not in the short run but also in the long run.

In the future for around to be the ultimate animal hotel in Sabah in 5 years period and to become a well established animal hotel. and also, achieving our goals and moving forward internationally in order to make Awesomepossum Animal Hotel become one of the best animal hotel demanded by people all over the world.