

**BUSINESS PLANNING  
ENTREPRENEURSHIP  
ETR 300**

**MEGAH SERI KITCHEN CABINET**

**PREPARED FOR :  
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ETR 300**

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**DIPLOMA IN BUSINESS STUDIES  
PART 05**

**DUE DATE : 5 OCTOBER 2000**

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**KEPADA SESIAPA YANG BERKENAAN**

Tuan/Puan

**ASAS KEUSAHAWANAN (ETR)**

Adalah dengan segala hormatnya dimaklumkan bahawa penama-penama yang dinyatakan di bawah ini adalah pelajar-pelajar UiTM Cawangan Kedah yang sedang mengikuti subjek Asas Keusahawanan yang dikendalikan oleh Pusat Pembangunan Usahawan Malaysia (MEDEC), UiTM Cawangan Kedah pada semester ini.

Salah satu daripada syarat di dalam subjek tersebut ialah pelajar-pelajar dimestikan untuk menyediakan satu Rancangan Perniagaan (RP) yang lengkap mengenai projek yang mereka pilih sendiri.

Pelajar-pelajar berkenaan ialah:

1. INTAN SUHANA
2. NURUL AINA
3. NOR MAZLINA
4. NOR JUMIATI
5. SITI SAL AZIRA

Pihak kami amat berbesar hati sekiranya pihak tuan/puan dapat memberi kerjasama yang sewajarnya kepada penama berkenaan.

Sekian, terima kasih

Yang benar

**MOHD. AZHAR OSMAN**

Koordinator

b/p. Provos

## INTRODUCTION OF THE BUSINESS

Now Malaysia is trying to be an industrial country with through in vision 2020. This phenomenon may attract more investor to invest in our country.

So, **Megah Seri Kitchen Cabinet** is established to operate specialized in kitchen cabinet and built-in. We get an equipment is direct from factory which is **Ghaj Enterprise** where is it situated at Semeling. **Megah Seri Kitchen Cabinet** is operating in industrial area of Amanjaya at district of Kuala Muda. We choose this area because it will be growth economic triangle which is include Kedah, Penang and Perlis.

Lower life cost in this state make us affordable to get accredited workers with minimum salaries. Our location address are as followed.

No. 24, Lengkok Cempaka,  
Pesiaran Cempaka,  
08000 Amanjaya,  
Kedah Darul Aman

Company operation will start from 1<sup>st</sup> January 2001. This company is established to achieve our government exclamation to support Bumiputra involve in this business where this business have a high risk and need more of capital.

We hope our company will give more satisfaction to customer who make dealing with us. We also hope our business is to be success and can give more profitability.