

# **UNIVERSITI TEKNOLOGI MARA**

## **KAMPUS**

### **SUNGAI PETANI**



# **MEGA FARM ENTERPRISE**

**PREPARED BY: PA 9**

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KEPADA SESIAPA BERKENAAN

Tuan/Puan

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**INTRODUCTION:**

MEGA FARM Enterprise is an agricultural based business that was establish for the purpose of filling demand of sheep meat in local market. The business will provide about % in local market. MEGA FARM Enterprise is a company that breed and sells livestock of sheep. Our business is situated in the area of Bukit Selambau and our target market is in the area of Kulim, Sungai Petani, Baling and certain area near the operation place.

MEGA FARM is at Lot 49, Kampung Jambu, Bukit Selambau. We are the only local company that breed sheep from foreign country. Our sheep came from Brazil and the help of Jabatan Perkhidma an Haiwan provided it. Our sheep are the kind that is called Hair Sheep. All of the sheep are inspected before they send to the farm. This is to ensure that there is no bacteria or disease carried. We are among the company that involve in the business beside S.K. Enterprise, En. Zaki and Ladang Ternakan Bebiri Semeling. They are among the competitors and the contributor of sheep.

The type of sheep that we are breeding can be used to produce lots of meat if compared to the type that produce milk. The breeding of sheep can provide two type of revenue that is the meat and milk. The livestock can be used to provide milk also as a meat production product when the milk has depleted.

Finally, the livestock are breed at an area that is far from population in order to ensure that the production is not disrupted. It is because the sheep are sensitive, and this to prevent any losses. Our perspective is to be the distributor of live sheep.