

**BUSINESS PLAN
ETR 300**

**ASIA SHRIMPS FARMING SDN.BHD.
LOT 56, KAMPUNG SUNGAI MAS, PANTAI MERDEKA
KOTA KUALA MUDA 08500
KEDAH DARUL AMAN.**

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KEPADA SESIAPA YANG BERKENAAN

Tuan/Puan

ASAS KEUSAHAWANAN (ETR)

Adalah dengan segala hormatnya dimaklumkan bahawa penama-penama yang dinyatakan di bawah ini adalah pelajar-pelajar UiTM Kampus Sungai Petani yang mengikuti subjek Asas Keusahawanan yang dikendalikan oleh Pusat Pembangunan Usahawan Malaysia (MEDEC) pada semester ini.

Selain sendi daripada syarat di bawah, subjek tersebut adalah pelajar-pelajar yang bersedia untuk membuat satu Rancangan Perniagaan (RP) yang lengkap mengenai projek yang mereka pilih sendiri.

Pelajar-pelajar berkenaan ialah :

1. FAIZAL HAMDY BIN MOHAMAD ZAIN
2. RONEY BIN MOHD MAHADZIR
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Pihak kami amat berbesar hati sekiranya pihak tuan/puan dapat memberi kerjasama yang sewajarnya kepada penama berkenaan.

Sekian, terima kasih.

Yang benar

MOHD. AZHAR OSMAN

Koordinator

b.p. Provos

EXECUTIVE SUMMARY

It is a business based on the Partnership Agreement under Partnership Act 1961 with the capital contribution from members totaling of RM 375,000 thus will be finance by Bank Pertanian Malaysia of RM 561,688 at interest rate 10% per annum and a Hire Purchase Agreement of RM 26,9480 which made the total capital to start the business of RM 1,206,168.

Through research and survey, we received information that the demand for Tiger Prawn is very high and the prawn breeders in local area may not be enough to supply Tiger Prawn to the customers. So we decided to be one of the Tiger Prawn breeders thus putting ourselves as the same level as other entrepreneurs.

Even though, there are four competitors here, we believed that our company has enough ability to compete with other companies since we have the capabilities, knowledge and equipment to run this business.

This business plan is also work as a guide for us to manage, operate, market and to evaluate the cost and the profit or loss that we can get from doing this business.