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PROGRAMME ABSTRACT

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"Bridging Gaps with Creativity for Future Sustainability"

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“Bridging the Gaps with Creativity for Future Sustainability”

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WAHNNAN KIT

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UITM TERENGGANU

Abstract

Become the guests of Allah especially those who are first time go to the Holy Land are usually very excited. However, the thinks that often play in mind are about the preparation and the items to be taken during the worship period. With the maximum capacity of the luggage carrying only 30 kilograms, Jemaah will be worried about overloading. The alternative to buy the left behind items in Makkah or Madinah is challenging because the cost of the goods is difficult to estimate and time constrain. As a solution, Wahnan Kit is a kit containing basic items of the Jemaah's need while in the Holy Land. It is also proven to be easier to carry for travel, complete package, save time and cost as well as space and weight. The advantages of Wahnan Kit are (1) easy to carry everywhere/travel, user friendly and complete with basic needs; (2) the Jemaah do not need to search for groceries (cost saving), save time, energy and space (only use 1/6 space in luggage); and (3) the weight is not more than 3 kilogram or 10 percent from the maximum weight of luggage. Researcher used "Consumer Trend Canvas" for the creation of Wahnan Kit and applying the Social Entrepreneurship Model "Fee for Services Model" in promoting Wahnan Kit to society.