



اُونِيُوَرَسِيْتِي تِيكْنُوْلُوْجِي مَارَا
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MARA

ENT 530 PRINCIPLES OF ENTREPRENEURSHIP



SOCIAL MEDIA REPORT: CHOCOLATE SURPRISE BY THE CREATIONSS

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EXECUTIVE SUMMARY

Chocolate surprise is a trademark or main key under **The Creationss's** business. The main objective for this business is to attract people to buying our surprise delivery gift to make someone happy in a day. The prices that we give to the customer is really affordable with the chocolate. We also want to open a new agenda which open for a surprise people in giving a bouquet of flowers in a future.

Our business had started in January 2020. According to the customer review, that our chocolate surprise delivery is best and fantastic. The chocolate surprise leads the customer choice by giving an affordable price start from RM15 until RM200. This product is worthy when you buy to someone special.

We are like too said, that is so many things like this is offer in Malaysia. But, I want to make sure that this business can really success and be known to everyone and use our service to surprise someone special for them.

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2.0 INTRODUCTION OF BUSINESS

2.1 Name and address of business

“The Creationsss” is the name of our company. Our company had decided to do surprise delivery and focusing on chocolate surprise and bouquet of flower in a future. Motto for this business is “Surprise Delivery” focusing on surprising person without they do not even know from someone. Our main target for this is towards the couples and friends.

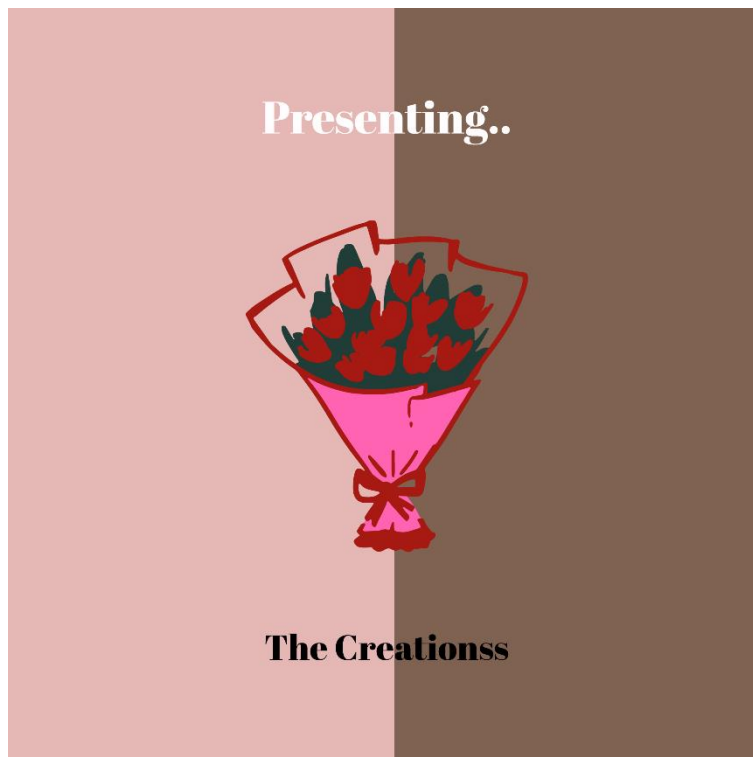


Figure 1.1