



اَوْنُوْرَسِيْتِي تِيْكَوْ لُوْ كِيْ مَارَا
UNIVERSITI
TEKNOLOGI
MARA



SOCIAL MEDIA ASSIGNMENT: FACEBOOK PAGE

FB PAGE NAME: CHOCOHANI

PRINCIPLES OF ENTREPRENEURSHIP (ENT530): SOCIAL MEDIA

FACULTY & PROGRAMME: BA232

SEMESTER: 3

PROJECT TITLE: SOCIAL MEDIA (FACEBOOK PAGE)

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In addition, I would like to express my gratitude to the main person who helped me a lot to complete this task which is to ChocoJerHQ that assist in me in giving a lot information about the product, price list and so forth. With the assistance of to our lecturer, classmates and ChocoJerHQ, alhamdulillah I can completed my assignment on time.

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1.0 EXECUTIVE SUMMARY


Chocohani is the combination of the product which is the choco jar and nick name of the owner. We are selling the product through online and the address is Lot 5332, Jalan Haji Abdul Latif, Kampung Bukit Kapar, 42200 Kapar, Klang, Selangor. We do postage every day except on public holiday. We also do cash-on-delivery services every day except public holiday. Chocohani can be contacted through WhatsApp at +60193387804 or direct message at Facebook (Chochani@Chocohanii)

Our company mission is to build flexible manufacturing capabilities in the food industry. Besides that, Chochani's is intending to be a number one of chocolate company in global with the best offline shopping experience.

Chocohani has 3 choices of extraordinary Chocojerr Viral (choco jar) which it is different in terms of the cereals. We are selling the Original bubble rice, Babycrunch and Qkiss Chip, where the original bubble rice is the crunchy bubble rice, babycrunch is the mini cococrunch and Qkiss is a new one in Chocohani which it is the mixture of babycrunch and cookie crisp.

Lastly, the cereals are mixture together with the chocolate. We are using premium chocolate which is difficult to buy anywhere in the market. This is because the products is manufactured with own recipe that highly secret recipe and no one would know. The taste of our products are different with other choco jar in the market because our chocolate is not too sweet.

2.0 GO-ECOMMERCE REGISTRATION



NOR TIHANI BINTI NORDIN

Go-eCommerce

BETA

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Personal Information

Name	: NOR TIHANI BINTI NORDIN	Phone/Mobile	: 0193387804	Edit
New Identity Card No.	: 991102105410	Home Address	: LOT 5332 JALAN HJ ABD LATIF, SURAU PAYA BARAT	
Email Address	: tihaninordin@gmail.com	District	: KAPAR	
City	: KLANG	Postcode	: 42200	
State	: Selangor	Personal Instagram	: null	
Personal Facebook	:	Race	: Malay	
Gender	: Female	Special Need Required	: No	
Marital Status	: Single			

Institution Information

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UiTM Puncak Alam - EN 530-PRINCIPLE OF ENTREPRENEURSHIP-BA2323D OKT 2020

Type of Institution	: IHL	Institution List	: Universiti Teknologi MARA	
State of Institution	: Selangor	Name of Institution	: UiTM Puncak Alam	
Address of Institution	: Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .	City	: Puncak Alam	
District of Institution	: Kuala Selangor	Postcode	: 42300	
Level of Study	: Bachelor Degree	Study Status	: Full time	Edit Delete
Course Name	: EN 530-PRINCIPLE OF ENTREPRENEURSHIP- BA2323D OKT 2020	Class Name	: BA2323D	
Subject Name	: PRINCIPLE OF ENTREPRENEURSHIP	Year Enrolling the subject	: 2020	
Month Enrolling the Subject	: 10	Lecturer Name	: Syukrina Alini Binti Mat Ali	
Internship Enrollment	: No	Year Of Internship Enrollment	: 0	
Month of Internship Enrollment	: -	Period of Internship Training	:	
Expected Year To Complete Study	: 2021	Expected Month To Complete Study	: 1	
Related To Study Field	: No			

Figure 1 Go-Ecommerce Registration and Profile