



# SOCIAL MEDIA ASSIGNMENT: FACEBOOK PAGE

**FB PAGE NAME: CHOCOHANI** 

PRINCIPLES OF ENTREPRENEURSHIP (ENT530): SOCIAL MEDIA

**FACULTY & PROGRAMME: BA232** 

**SEMESTER: 3** 

PROJECT TITLE: SOCIAL MEDIA (FACEBOOK PAGE)

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#### 1.0 EXECUTIVE SUMMARY

Chocohani is the combination of the product which is the choco jar and nick name of the owner. We are selling the product through online and the address is Lot 5332, Jalan Haji Abdul Latif, Kampung Bukit Kapar, 42200 Kapar, Klang, Selangor. We do postage every day except on public holiday. We also do cash-on-delivery services every day except public holiday. Chocohani can be contacted through WhatsApp at +60193387804 or direct message at Facebook (Chochani@Chocohanii)

Our company mission is to build flexible manufacturing capabilities in the food industry. Besides that, Chochani's is intending to be a number one of chocolate company in global with the best offline shopping experience.

Chocohani has 3 choices of extraordinary Chocojerr Viral (choco jar) which it is different in terms of the cereals. We are selling the Original bubble rice, Babycrunch and Qkiss Chip, where the original bubble rice is the crunchy bubble rice, babycrunch is the mini cococrunch and Qkiss is a new one in Chocohani which it is the mixture of babycrunch and cookie crisp.

Lastly, the cereals are mixture together with the chocolate. We are using premium chocolate which is difficult to buy anywhere in the market. This is because the products is manufactured with own recipe that highly secret recipe and no one would know. The taste of our products are different with other choco jar in the market because our chocolate is not too sweet.

### 2.0 GO-ECOMMERCE REGISTRATION

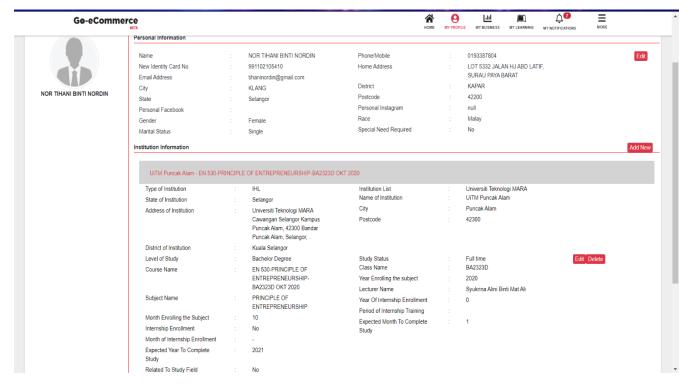


Figure 1 Go-Ecommerce Registration and Profile