



اَوْنُوْ رَسِيَّتِي تَيَكُونُو لُوْ كِي مَبَارَا
UNIVERSITI
TEKNOLOGI
MARA

BACHELOR OF BUSINESS ADMINISTRATION (HONS.) FINANCE

PRINCIPLES OF ENTREPRENEURSHIP (ENT530): INDIVIDUAL ASSIGNMENT



SOCIAL MEDIA PORTFOLIO: (SKINDESSERT EXCLUSIVE PERFUME)

PREPARED BY:

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30 DECEMBER 2020

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I also owe the following individuals who have contributed to the success of my assignment a debt of gratitude. I would like to thank everyone for their helpful assistance in preparing me to finish my thesis and research.

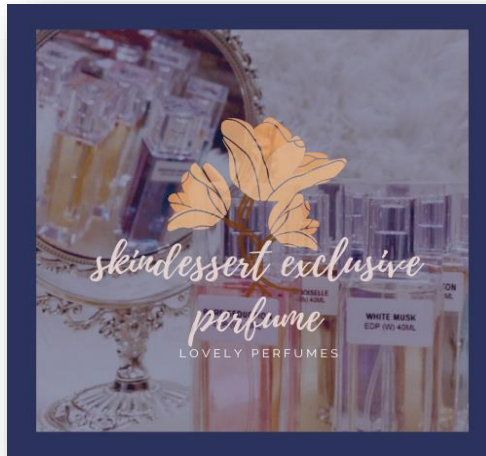
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EXECUTIVE SUMMARY



SKINDESSERT EXCLUSIVE PERFUME

Your perfumes is your message and your scented slogan. No elegance is possible without perfume. It is the unseen, unforgettable and ultimate accessory.

Inspired perfume by Skindessert Exclusive Perfume actually a combination of fragrant essential oils or aromatic compounds, fixatives and solvents, typically in liquid forms that used to provide a pleasant fragrance to the human body, food, objects and living spaces.

The skindessert perfume comes with three level, which are for men, women and also unisex. The smell truly make everyone falling in love at the first spray of fragrances. It such a delightful, fresh and lovely perfumes ever in the world.

The reason to promote these perfume is because there a lot of people needs a good smell to make themselves feel so lovely and energetic for their daily life. This product and services not only focused on the smell segments. It also focused on benefits itself to their consumer.

It because of the fragrances can be divided into variety of scent that can gives different perspective towards other people based on the perfume that have been choose. As your perfumes is your message and your scented slogan.


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I. GO E-COMMERCE REGISTRATION

PERSONAL PROFILE

BUSINESS PROFILE



AIN NUR FARZANAH

BINTI AHMAD MUJAHID

Personal Information

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			Home Address	:	NO 15 C, LOT 3799 , LORONG BERKAT , JALAN TARMIDI , RANTAU PANJANG	
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City	:	KLANG	Postcode	:	42100	
State	:	Selangor	Personal Instagram	:	frznhahmd	
Personal Facebook	:	Ain Nur Farzanah	Race	:	Malay	
Gender	:	Female	Special Need	:	No	
Marital Status	:	Single	Required	:		

Institution Information

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Institution Information				Add New
UiTM Puncak Alam - PRINCIPLE OF ENTREPRENEURSHIP-BA2424D OKT 2020				
Type of Institution	:	IHL	Institution List	: Universiti Teknologi MARA
State of Institution	:	Selangor	Name of Institution	: UiTM Puncak Alam
Address of Institution	:	Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor ,	City	: Puncak Alam
			Postcode	: 42300
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Level of Study	:	Bachelor Degree	Study Status	: Full time
Course Name	:	PRINCIPLE OF ENTREPRENEURSHIP- BA2424D OKT 2020	Class Name	: BA2424D-OKT 2020
			Year Enrolling the subject	: 2020
Subject Name	:	PRINCIPLE OF ENTREPRENEURSHIP	Lecturer Name	: Syukrina Alini Binti Mat Ali
			Year Of Internship Enrollment	:
Month Enrolling the Subject	:	10	Period of Internship Training	:
Internship Enrollment	:	No	Expected Month To Complete Study	: 1
Month of Internship Enrollment	:			
Expected Year To Complete Study	:	2022		
Related To Study Field	:	Yes		

PERSONAL PROFILE	BUSINESS PROFILE			
 <p>AIN NUR FARZANAH BINTI AHMAD MUJAHID</p>	Company Name	: Skindessert	Company Registration No.	
	Type Of Business	: Sdn. Bhd	Business Role	: Product Owner
	Facebook Page	: Skindessert Exclusive Perfume	Business Category/Business Sub-Category	: Apparel, Health & Beauty / Fashion & Lifestyle
	Wechat for Business	:	Business Instagram Page	:
	Marketplace	:	Business Website	:
	Business Related to Your Study Field	: Yes	Type Of Website	:
			Experience in International Export	: No