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TRUST AND CONFIDENCE TOWARDS THE PUBLIC
SECTOR : INVESTIGATING THE LEVEL OF
TRANSPARENCY IN PUBLIC SECTOR
ORGANIZATION IN KOTA KINABALU

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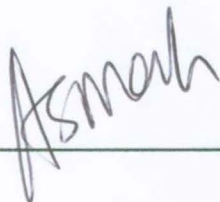
THE DECLARATION

Declaration

We hereby declare that the work contained in this research paper is original and our own except those which have been duly identified and acknowledged.

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ABSTRACT

1.1 INTRODUCTION

This study investigated on the relationship between transparency in public sector and the correlation with public trust and confidence. Challenges may occur when public are concerned about public sector's transparency. The other issue is public's knowledge on transparency and how it affected public trust and confidence. There are several objectives developed from this research; the relationships between public sector's transparency and public trust and confidence and second is how well the publics know about transparency. The scope of this study is involved certain area in Kota Kinabalu which are Likas, Inanam and Menggatal where 200 respondents have involved. The data collection for this study is primary data which is through the distribution of questionnaire to the respondent. This study used a probability sampling technique which is the stratified sampling wherein the researchers divided the entire population into different subgroups or strata and then randomly selected the final subjects proportionally from the different strata.