



اَوْنِبُوْرَسِيْتِيْ تِيْكَوْلُوْ كِيْ مَارَا  
UNIVERSITI  
TEKNOLOGI  
MARA

## SOCIAL MEDIA PORTFOLIO : BATIK BITEZ



### PRINCIPLES OF ENTREPRENEURSHIP (ENT530)

**FACULTY & PROGRAMME** : FACULTY OF ART & DESIGN INDUSTRIAL DESIGN (AD244)  
**SEMESTER** : 5  
**NAME** : MUHAMMAD ISKANDAR DZULKARNAIN BIN MOHD ZAIDI  
**GROUP** : AD2445A  
**LECTURER** : ENCIK MUHAMMAD HAFIZI BIN ZAMRI

# ACKNOWLEDGEMENT

Firstly, I would like to express my grateful to Allah S.W.T as I able managed to complete my Social Media Portfolio Report with successfully by His guidances and blessings for make me easy and smooth to complete this task .

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Furthermore, my deepest gratitude to my family who tried their best their support by giving me a lot of encouragement and provide some financial for use to pay all the cost required from the beginning until the end of my project assignmnet. Not to forget also to all my classmate who had supported and sharing their knowledge as directly or indirectly .



# EXECUTIVE SUMMARY

Batik Bitez is a dessert shop of food services bussiness. The main objectives of this bussiness is to achieve a bussiness online to offer a variety of Batik Bitez to our customer and client with affordable price and special variety of flavour taste from the best ingredients maker in Malaysia .

My bussiness was started on 21 November 2020. The achievement of this bussiness have been review by the customer and client because of the taste, uniqueness and differencess from current product. This bussiness receiving a lot of liked and review due to the cheap and affordable price. Thus, this product provides a good insight for the countinuous sales to our customer and client. Therefore, Batik Bitez is a good choice and can be a top of market list to futher expanded into many different areas during this Movement Control Order (MCO) .

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# GO-ECOMMERCE REGISTRATION

PERSONAL PROFILE BUSINESS PROFILE



MUHAMMAD ISKANDAR  
DZULKARNAIN BIN MOHD ZAIDI

### Personal Information

Name	: MUHAMMAD ISKANDAR DZULKARNAIN BIN MOHD ZAIDI	Phone/Mobile	: 0172016473	<a href="#">Edit</a>
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Email Address	: izkenyanuzai44@gmail.com	District	: JALAN BANDAR TASIK SELATAN	
City	: Cheras	Postcode	: 57000	
State	: WP Kuala Lumpur	Personal Instagram	: izkandarthezulkarnain_	
Personal Facebook	: Iszkandar Dzulkarnain	Race	: Malay	
Gender	: Male	Special Need Required	: No	
Marital Status	: Single			

### Institution Information

UITM Puncak Alam - Industrial Design

### eCertificates

[Click here to download Programme eCertificate now](#)

- This is only available for users who:
- Have completed all 7 eUsahawan chapters on Malaysia Digital Academy before end of 2018
  - Have completed a digital entrepreneurship course at a partnering tertiary institution

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PERSONAL PROFILE BUSINESS PROFILE



MUHAMMAD ISKANDAR  
DZULKARNAIN BIN MOHD ZAIDI

Company Name	: BATIK BITEZ	Company Registration No.	:	<a href="#">Edit</a>
Type Of Business	: PLT	Business Role	: Service Owner	
Facebook Page	: <a href="https://www.facebook.com/IZDESERT">https://www.facebook.com/IZDESERT</a>	Business Category/Business Sub-Category	: Food & Beverages / Food & Beverages	
Wechat for Business	:	Business Instagram Page	:	
Marketplace	: Others	Business Website	: <a href="https://www.facebook.com/IZDESERT">https://www.facebook.com/IZDESERT</a>	
Business Related to Your Study Field	: Yes	Type Of Website	: eCommerce Platform	
		Experience in International Export	: No	

Available Contest

## Batik Bitez Business Registration