



اَوْنَبُوْرَسِيْتِيْ بِاَتِيْكُوْلُوْكِىْ مَبَارَا
UNIVERSITI
TEKNOLOGI
MARA

Fakulti
Seni Lukis
& Seni Reka

ENT530

PRINCIPLES OF ENTREPRENEURSHIP

K a f t a n i s t

SOCIAL MEDIA REPORT PORTFOLIO

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ACKNOWLEDGEMENT

Firstly, I would like to express my utmost gratitude and grateful to Allah S.W.T as I managed to complete my social media report portfolio successfully by His guidance and blessing.

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EXECUTIVE SUMMARY

Kaftanist is a online shop that sell all kind of caftan. The main objective is to achieve for variety of customer and offer different design of caftan with an affordable price and high quality caftan.

Our target audience is group of people not limit by age, who are looking a sleepwear with a low cost. Our caftan provides a free size and variety of design for them to choose in order to meet their preferences.

According to our customer review, our caftan gives and comfortable feeling when wearing it. Especially when the weather is hot, our kaftans give a cold feeling because of the type of fabric used. Our caftan also liked by many customer not limit by the age due to the cheap and affordable prices.

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1.0 GO-ECOMMERCE REGISTRATION


app.go-ecommerce.my/profile

Go-eCommerce BETA

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS 5 MORE

Have you updated your sales today? Update your sales regularly to collect more points!

PERSONAL PROFILE **BUSINESS PROFILE**


NURUL FATINI BINTI SAADON

Company Name	: Kaftanist	Company Registration No.	:	Edit
Type Of Business	: Enterprise	Business Role	:	Dropshipper
Facebook Page	: Kaftanist	Business Category/Business Sub-Category	:	Apparel, Health & Beauty / Apparel & Accessories
Wechat for Business	:	Business Instagram Page	:	Kaftanist
Marketplace	: Others	Business Website	:	
Business Related to	: No	Type Of Website	:	
Your Study Field	:	Experience in International Export	:	No