



[KEK BATIK KOKO]

TITLE:

SOSIAL MEDIA PORTFOLIO

PRINCIPLES OF ENTREPRENEURSHIP (ENT530)

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| FACULTY & PROGRAMME | : FACULTY ART AND DESIGN -INDUSTRIAL DESIGN AD2445B |
| SEMESTER | : Part 5 |
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EXECUTIVE SUMMARY

Batik cake koko sells various type of high quality product of cakes and excellent customer satisfaction through efficient customer service and trust. With creativity, with just a plain biscuit, Milo, cocoa powder and cream milk.

Batik cake koko in the production of this product, batik cake koko has involved in wide range of raw material suppliers such as the plain biscuit itself. We produces a delicious product in order to fulfill customer satisfaction and needs.

We believe that customer need a new taste in this industry and we make innovation into this batik cake industry. That have oreo cheese and batik cake cheese to fulfill our customer satisfaction. In addition, the quality of the raw material is so important so that the resulting of the end product will satisfy the end customer.

Batik cake koko has produced various teasers to consumers to satisfy the tastes of consumers.

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1. Go-Ecommerce registration

