



اُنْبُوْا سِيَّتِيْ تَكُوْنُوْا لِيْ مِاْرًا
UNIVERSITI
TEKNOLOGI
MARA

FACULTY OF INFORMATION MANAGEMENT

UNIVERSITI TEKNOLOGI MARA

KAMPUS PUNCAK PERDANA

SHAH ALAM

PRINCIPLES OF ENTREPRENEURSHIP (ENT530)



ASSIGNMENT:

SOCIAL MEDIA PORTFOLIO (BUNGA ROS JEPUN)

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EXECUTIVE SUMMARY

In the Portulacaceae family, *Bunga Ros Jepun*, or *Portulaca Grandiflora*, is a succulent flowering plant native to Argentina, southern Brazil, and Uruguay and mostly grown in gardens. Rose moss, eleven o'clock, Mexican rose, moss rose, the sun rose, rock rose, and moss-rose purslane is some common names. This small business starts at one level of management, which is all handled by the same person. This organization uses online or walk-in systems. Using an online platform in Malaysia, such as Facebook, WhatsApp, or Shopee. We also provide customers who live near our area with walk-in services.

People who love nature and love gardening are our target market. Generally speaking, because of their color and ID itself, our styles of *Bunga Ros Jepun* can also attract customers. Based on their types, it has many beautiful colors. There are approximately seven types, including *Duna*, *Tiara*, *Layer*, *Jambul*, *Carnation*, *Clara*, and *Grandi*. It's a plant that can plant quickly, and it didn't take too much cost to plant.

We have one purpose in our business, which is that we want people to start enjoying nature and taking nature as therapy for them. By planting a flower, this beautiful creature will alleviate stress and also decorate the yard of our home. We also want to attract people out there to cultivate with planting and gardening to fill their free time. I hope that our company will become bigger and achieve to open our nursery soon.

TABLE OF CONTENT

| CONTENT | PAGES |
|---|--------------|
| ACKNOWLEDGEMENT | |
| EXECUTIVE SUMMARY | |
| TABLE OF CONTENT | |
| 1.0 GO-ECOMMERCE REGISTRATION | 1 |
| 2.0 INTRODUCTION TO THE BUSINESS | |
| 2.1 Name and Address Of the Organization | |
| 2.2 Organizational Chart | 2 - 10 |
| 2.3 Mission and Vision | |
| 2.4 Description Of Product and Price List | |
| 3.0 FACEBOOK PAGES | |
| 3.1 Facebook Pages and Link URL | |
| 3.2 Teaser | |
| 3.3 Soft Sell | 11 - 38 |
| 3.4 Hard Sell | |
| 3.5 Graphic | |
| 3.6 Facebook Page Insight | |
| Conclusion | 39 |


1.0 GO-ECOMMERCE REGISTRATION

Go-eCommerce BETA

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS 10 MORE

Have you updated your sales today? Update your sales regularly to collect more points!

PERSONAL PROFILE **BUSINESS PROFILE**


NAJWA MUNAZZAH BINTI
ABD SHUKOR

| | | | | |
|--------------------------------------|-------------------|---|---|---|
| Company Name | : mynm.shop | Company Registration No. | : | Edit |
| Type Of Business | : Sdn. Bhd | Business Role | : | Product Owner |
| Facebook Page | : Bunga Ros Jepun | Business Category/Business Sub-Category | : | Household, Hobbies & Lifestyles / Home & Garden |
| Wechat for Business | : | Business Instagram Page | : | mynm.shop |
| Marketplace | : Shopee | Business Website | : | |
| Business Related to Your Study Field | : No | Type Of Website | : | |
| | | Experience in International Export | : | No |

Available Contest

Hello there!
My name is Abang Iz and I'm here to assist you.




Figure 1.1: Bunga Ros Jepun Go-Ecommerce Account