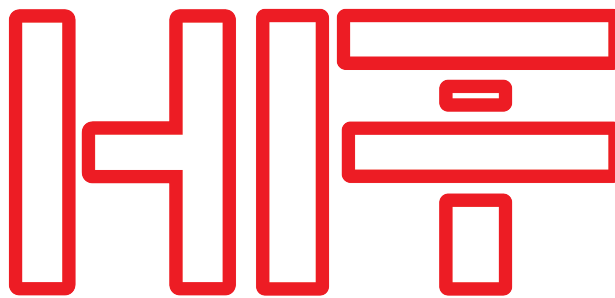




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UNIVERSITI
TEKNOLOGI
MARA



HOTTO FIGURE FORTRESS

[GUNPLA](https://www.gunpla.com)
www.gunpla.com

SOCIAL MEDIA PORTFOLIO

PRINCIPLES OF ENTREPRENEURSHIP (ENT530)

FACULTY & PROGRAMME : AD244 (INDUSTRIAL DESIGN)
SEMESTER : SEMESTER 5
NAME : HARIZ HAZIQ BIN MUHAMMAD JAIS
GROUP : ENT530 / 5A
LECTURER : HAFIZI BIN ZAMRI

ACKNOWLEDGEMENT

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I am so grateful for the support, prayers, attention and sacrifice of my parents for being in whatever situation at all times. I am very grateful to the other owners of hobby shops for their cooperation in supplying knowledge and information to help me complete this portfolio. I also thank the friends who provided me with multiple sorts of assistance, such as lending their vehicles and accompanying me as well.

Finally, I would like to thank the University of Technology Mara for creating an opportunity for art and design students to study and take part in this area of entrepreneurship. It is therefore hoped that we will blend it with the information given or apply it in the field of art and design.

EXECUTIVE SUMMARY

The name Hotto Figure Fortress is derived from the Japanese and English words Hotto in Japanese means Hot while figure fortress is the English word meaning fort figure which symbolizes the fort for each gunpla model kit collector and Hotto symbolizes only model kits that are in high demand and limited edition only sold in this Hotto Figure Fortress store.

Our business was established on 21st November 2020 which started selling on e-commerce on facebook page. Our business has a business that sells original Japanese gunpla kit models manufactured by Bandai company. Apart from that, our business sells tools for the installation of model kits which are divided into two namely sets and separate. In addition, we sell additional items for those who want to custom gunpla their kits such as water decals, model kits stand, and also model board. We also offer gunpla installation services for those who do not know how to start the installation and custom gunpla kits with a design or taste according to their needs.

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1.0 BUSINESS REGISTRATION

Hotto Figure Fortress store is a business that is registered under Go-commerce.

Go-eCommerce BETA

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PERSONAL PROFILE BUSINESS PROFILE

Personal Information Edit

Name	: HARIZ HAZIQ MUHD JAIS	Phone/Mobile	: 0108286977
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State	: Selangor	Personal Instagram	: hrzzzq
Personal Facebook	:	Race	: Malay
Gender	: Male	Special Need Required	: No
Marital Status	: Single		

Institution Information Add New

UITM Puncak Alam - Industrial Design

Type of Institution	: IHL	Institution List	: Universiti Teknologi MARA
State of Institution	: Selangor	Name of Institution	: UITM Puncak Alam
Address of Institution	: Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .	City	: Puncak Alam
		Postcode	: 42300

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Marital Status : Single

Institution Information Add New

UITM Puncak Alam - Industrial Design

Type of Institution	: IHL	Institution List	: Universiti Teknologi MARA
State of Institution	: Selangor	Name of Institution	: UITM Puncak Alam
Address of Institution	: Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .	City	: Puncak Alam
		Postcode	: 42300
District of Institution	: Kuala Selangor		
Level of Study	: Bachelor Degree	Study Status	: Full time
Course Name	: Industrial Design	Class Name	: AD244 5A & 6B
Subject Name	: Intro to entrepreneurship	Year Enrolling the subject	: 2020
Month Enrolling the Subject	: 11	Lecturer Name	: muhammad hafizi zamri
Year Of Internship Enrollment	: Yes	Year Of Internship Enrollment	: 2020
Month of Internship Enrollment	: August	Period of Internship Training	: 3 Months
Expected Year To Complete Study	: 2021	Expected Month To Complete Study	: 9
Related To Study Field	: Yes		

Edit Delete

Hello there! My name is Abang Iz and I'm here to assist you.