



اَوْنُوْرَسِيْتِي تِيْكُوْلُوْجِي مَارَا  
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FACULTY OF INFORMATION MANAGEMENT  
UNIVERSITI TEKNOLOGI MARA  
PUNCAK PERDANA CAMPUS

babypian

# SOCIAL MEDIA PORTFOLIO: ZIKIR QURAN PILLOW BY HAJARKHALIMI

PRINCIPLES OF ENTREPRENEURSHIP (ENT530)

**FACULTY & PROGRAMME** : IM246- BACHELOR OF INFORMATION  
SCIENCE (HONS.) RECORDS MANAGEMENT

**SEMESTER** : 3

**NAME** : SITI HAJAR BINTI MOHD KHALIMI

**LECTURER** : MUHAMMAD HAFIZI ZAMRI

## **ACKNOWLEDGEMENT**

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## EXECUTIVE SUMMARY



BabyPian is a trademark for our Zikir Pillow and Quran Pillow. The main objective for this product is to help children in developing innovative and creative technology for early childhood education. It offers variety of verses in the Quran, “Learning and Zikir” and collection of prayers to our customer with an affordable price. The business was developed in 2019 and officially launched on 31<sup>st</sup> January 2020.


According to the customer review, both of our product which are Zikir Pillow and Quran Pillow, helps children a lot from being addicted to gadget. Not only that, this product is also very popular among parents due to its durability and travel friendly. Hence, this product provides a good vision for the continuation of sale to our customers.

Since early of its launching, Zikir Pillow and Quran Pillow were sold more than 10,000 packages. The increasing demands of our product has resulted into a good profitable sale revenue to our business project. Therefore, Zikir Pillow and Quran Pillow by BabyPian is a good marketable product of choice that can be further expanded to many different areas as the business keeps on growing.


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## i. Go-Ecommerce registration



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**SITI HAJAR BINTI MOHD KHALIMI**

Name	: SITI HAJAR BINTI MOHD KHALIMI	Phone/Mobile	: 0192541183	<a href="#">Edit</a>
		Home Address	: Lot 5029, Jalan Dato' Hormat, Kg. Sungai Pinang	
New Identity Card No.	: 000703100682	District	: Port Klang	
Email Address	: smhajar08@gmail.com	Postcode	: 42920	
City	: Klang	Personal Instagram	: null	
State	: Selangor	Race	: Malay	
Personal Facebook	:	Special Need Required	: No	
Gender	: Female			
Marital Status	: Single			

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		Postcode	: 40150



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Have you updated your sales today? Update your sales regularly to collect more points!

**PERSONAL PROFILE**




**SITI HAJAR BINTI MOHD KHALIMI**

**BUSINESS PROFILE**

Company Name	: BabyPian Legacy	Company Registration No.	:	<a href="#">Edit</a>
Type Of Business	: Sdn. Bhd	Business Role	: Dropshipper	
Facebook Page	: Zikir Quran Pillow Klang	Business Category/Business Sub-Category	: Electronics, IT & Telecommunication / IT & Telecommunication	
Wechat for Business	:	Business Instagram Page	:	
Marketplace	: Shopee,Others	Business Website	: https://www.facebook.com/quranpillow.Klang	
Business Related to Your Study Field	: No	Type Of Website	: Informative Website	
		Experience in International Export	: No	

Available Contest



Hello there!  
My name is Abang Iz and I'm here to assist you.