



اَوْنَبَوْرَسِيْتِي تَيْكُونُو كِي مَبَارَا
UNIVERSITI
TEKNOLOGI
MARA

[Social Media Portfolio]

[Ent 530]

ACKNOWLEDGE

Primarily, I would like to express my outmost gratitude to Allah S.W.T as I managed to complete my social media portfolio report with successfully by His guidance and blessings. Then, I would like to express my thankfulness to University Technology Mara (UiTM) Campus Shah Alam, Selangor for giving me the opportunity to conduct this project assignment. Next, I would like to express my heartfelt thanks to En. Muhamad Hafizi B. Zamri, our Principle of Entrepreneurship (ENT530) lecturer for giving us this opportunity to carry out this project assignment as well as giving continuous great support and guidance to me for the whole semester of my project. Moreover, my deepest gratitude to my family who tried their best to give their support by giving me a lot of encouragement and provide the financial for use to pay all the cost required from the beginning until the end of my project assignment. Not to forgotten to all my friends who had supported and shared knowledge to me through this whole semester. Lastly, I would also like to thank you to everyone who had involved and contributed directly or indirectly in my assignment project as they have been shown their effort and initiative until I am able to complete this social portfolio report successfully.

EXECUTIVE SUMMARY

Nanq G is a clan name for our teams and members. We established this clan since 2015. This team leader by me (Norman Hakim) who was creative to create something new to raise the name of the clan. We provide a lot of business such as bundle clothing, foodies and dessert, and freelance design and I assigned to manage in foodies and dessert.

‘ Pasti Singgah Lagi’ is a trademark for our business which is My Pizza Batu Pahat. We open up 2 branch of My Pizza Batu Pahat with two different location. The first one was located at Sri Gading , Batu Pahat and the other one, was located at Bukit Perdana, Batu Pahat.

The main objective that is to achieve for the business is to offer variety of Pizza to our customer with affordable price and luxurious taste . Our business was started on August in 2020. The best seller every day of our product is Garlic Pizza, followed by Chicken Pizza.

According to the customer review, our product gave a fantastic taste because the tangy of the My Pizza make our customer remembered the taste. This product is also liked by many due to the cheap and affordable price. Hence, this product provides a good insight for the continuation of sale to our customers. Since early of its opening, My Pizza Batu Pahat by Nanq G was provide 5 types of pizza, 8 types of sushi and 8 types of donuts with different flavors.

Increasing demands for our product results into a good profitable sale revenue to our business project. Therefore, My Pizza Batu Pahat by Nanq G is a good marketable product of choice that can be further expanded to many different areas as the business keeps on growing.

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1.0 Go-Ecommerce registration

PERSONAL PROFILE
BUSINESS PROFILE



Mohamad Norman Hakim B
Alias

Personal Information

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City	: Batu Pahat	Postcode	: 83000	
State	: Johor	Personal Instagram	: null	
Personal Facebook	:	Race	: Malay	
Gender	: Male	Special Need Required	: No	
Marital Status	: Single			

Institution Information
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UiTM Puncak Alam - Industrial Design

Type of Institution	: IHL	Institution List	: Universiti Teknologi MARA	
State of Institution	: Selangor	Name of Institution	: UiTM Puncak Alam	
Address of Institution	: Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .	City	: Puncak Alam	
District of Institution	: Kuala Selangor	Postcode	: 42300	
Level of Study	: Bachelor Degree	Study Status	: Full time	Edit Delete
Course Name	: Industrial Design	Class Name	: AD244 5A & 5B	
Subject Name	: Intro to entrepreneurship	Year Enrolling the subject	: 2020	
Month Enrolling the Subject	: 10	Lecturer Name	: muhammad hafizi zamri	
Internship Enrollment	: Yes	Year Of Internship Enrollment	: 2020	
Month of Internship Enrollment	: August	Period of Internship Training	: 3 Months	
Expected Year To Complete Study	: 2021	Expected Month To Complete Study	: 9	
Related To Study Field	: Yes			

Hello there!
 My name is Abang Iz
 and I'm here to assist you.

