



SOSIAL MEDIA PORTFOLIO

TITLE:

Dim Sum by Aishah Shahudi



PRINCIPLES OF ENTREPRENEURSHIP (ENT530)

FACULTY & PROGRAMME	: IM246- BACHELOR OF INFORMATION SCIENCE (HONS.) RECORDS MANAGEMENT
SEMESTER	: 3
NAME	: SITI NUR AISHAH BINTI SHAHUDI
GROUP	: IM2463ST4
LECTURER	: MUHAMMAD HAFIZI ZAMRI

ACKNOWLEDGEMENT

In performing this assignment, I take guideline from respected person who deserve my greatest gratitude. The completion of this assignment gives me so much pleasure. I would like to show my gratitude to Encik Muhammad Hafizi Zamri, ENT530- Principles of Entrepreneurship course Lecture, University Teknologi MARA (UiTM) for giving me a good guideline, enthusiastic encouragement, and useful critiques for this assignment throughout numerous consultations. His willingness to give his time so generously has been very much appreciated for me.

I also like to expend my deepest gratitude to all those who have directly and indirectly guided me and have made valuable comments and suggestions on this proposal which gave me an inspiration to improve this assignment.

EXECUTIVE SUMMARY

Dim Sum by Aishah Shahudi was established by Siti Nur Aishah binti Shahudi to satisfy the customers' appetite and we are open as requested by our customers. Our main objective is to provide various types of dim sum so that our customers can taste any types of dim sum that they want to try. We have tried our best to give the most delicious and satisfying dim sum to the customers.

This product is also liked by many customers because of the delicious taste. This product also gets a lot of attention from customers due to the price that is affordable and reasonable. Other than that, this product also provides a good insight for the continuation of sales to the customers.

Since early on its opening, Dim Sum by Aishah Shahudi has sold so many packages with nine different types of dim sum to the customers. The customers also keep repeating their orders because the dim sum tastes so good.

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I. Go-Ecommerce Registration

Have you updated your sales today? Update your sales regularly to collect more points!

PERSONAL PROFILE BUSINESS PROFILE

SITI NUR AISHAH BINTI SHAHUDI

Personal Information Edit

Name	: SITI NUR AISHAH BINTI SHAHUDI	Phone/Mobile	: 0126587057
New Identity Card No.	: 991002145896	Home Address	: NO 51C BELAKANG MASJID
Email Address	: aishahshahudi@gmail.com	District	: Hulu Langaat
City	: HULU LANGAT	Postcode	: 43100
State	: Selangor	Personal Instagram	:
Personal Facebook	:	Race	: Malay
Gender	: Female	Special Need Required	: No
Marital Status	: Single		

Institution Information Add New

UITM Puncak Perdana - IM2463ST4

Type of Institution	: IHL	Institution List	: Universiti Teknologi MARA
State of Institution	: Selangor	Name of Institution	: UITM Puncak Perdana
Address of Institution	: Universiti Teknologi MARA Kampus Puncak Perdana, Jln Pulau Angsa AU10/A, 40150 Shah Alam, Selangor	City	: Puncak Perdana
District of Institution	: Petaling	Postcode	: 40150

Hello there! My name is Abang Iz and I'm here to assist you.

Have you updated your sales today? Update your sales regularly to collect more points!

PERSONAL PROFILE **BUSINESS PROFILE**

SITI NUR AISHAH BINTI SHAHUDI

Company Name	: Dim Sum by Aishah Shahudi	Company Registration No.	:	Edit
Type Of Business	: Sdn. Bhd	Business Role	: Product Owner	
Facebook Page	: Dim Sum Frozen	Business Category/Business Sub-Category	: Food & Beverages / Food & Beverages	
Wechat for Business	:	Business Instagram Page	:	
Marketplace	: Others	Business Website	:	
Business Related to Your Study Field	: Yes	Type Of Website	:	
		Experience in International Export	: No	

II. Introduction of Business

Name of business: Dim Sum by AishahShahudi.

Address of business: No.51C Belakang Masjid Kg. Jawa Batu 18,
43100 Hulu Langat,
Selangor.