

SOCIAL MEDIA

PRINCIPLES OF ENTREPRENEURSHIP (ENT530) : SOCIAL MEDIA

FACULTY & PROGRAMME: FACULTY ART AND DESIGN

SEMESTER : 5

PROJECT TITLE : BUSINESS MODEL CANVAS

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LECTURER : EN. MUHAMMAD HAFIZI BIN ZAMRI

ANKNOWLEDGEMENT

In the accomplishment of this assignment successfully, many people have best owned upon me their blessings and the heart pledged support, this time I am utilizing to thank all the people who have been concerned with this project.

First of all, I would like to thank Allah as I am able to complete this assignment with success. Then, I would like to express my deep gratitude to my lecturer, En Muhammad Hafizi Bin Zamri for giving me direction and proper guidance in order to complete this assignment. He also gave me moral support and guided in different matters regarding this assignment.

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Lastly, I am also thankful to everyone who supported me, for that I have completed my assignment effectively and moreover on time. They gave me many helpful comments which helped me a lot in preparing this assignment.

Thank you

EXECUTIVE SUMMARY

Jointthree offers ready stock furniture for customers, such as bed furniture, bean bag, bench, cabinet, coffee table, lounge chair, rack, sofa, sofa bed, stool, study table, trolley and many more. There is a lot of furniture that gives high satisfaction to the users.

Our customers are identified customers are all classes of users who want modern and minimalist furniture. I am also targeting for those who are starting to decorate the house, newlyweds and bachelors. At the same time the customer can get this furniture in two ways namely self-acquisition and home delivery or COD.

Jointthree will be sold in Banting, Shah Alam and Klang valley. The area is densely populated with housing and development areas. The majority of the population in this area is married, married and single. Nowadays, people like to decorate the house to look more luxurious and beautiful but at the same time they want cheap furniture and install their own. Therefore, Jointthree furniture is one of the modern and minimalist furniture design.

Jointthree Social Media Platform is to emphasize the quality, design, promotion and price of the product. Jointthree offers cheap but worthwhile so that everyone can enjoy a harmonious home atmosphere. As a result, I developed many interesting strategies for my clients.

Jointthree is run by myself and assisted by my friends. We will be responsible for all tasks. The furniture we provide is direct from the factory because we use high quality goods. Jointthree will provide the best for customers throughout Malaysia especially Banting, Shah Alam and Klang valley areas.


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1. GO ECOMMERCE REGISTRATION

1.1 Personal profile

PERSONAL PROFILE BUSINESS PROFILE



Muhammad Nizar Bin Amat Yahaya

Personal Information Edit

Name	: Muhammad Nizar Bin Amat Yahaya	Phone/Mobile	: 0132635475
New Identity Card No.	: 970305105979	Home Address	: LOT 736 BATU 22 JALAN SUKUN KANCHONG DARAT 42700 BANTING SELANGOR
Email Address	: nizaryahaya1997@gmail.com	District	: KUALA LANGAT
City	: BANTING	Postcode	: 42700
State	: Selangor	Personal Instagram	: nizaryahaya
Personal Facebook	: Nizat Yahaya II	Race	: Malay
Gender	: Male	Special Need Required	: No
Marital Status	: Single		

Institution Information Add New


UITM Puncak Alam - Industrial Design

Type of Institution	: IHL	Institution List	: Universiti Teknologi MARA
State of Institution	: Selangor	Name of Institution	: UITM Puncak Alam
Address of Institution	: Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, ,	City	: Puncak Alam
District of Institution	: Kuala Selangor	Postcode	: 42300
Level of Study	: Bachelor Degree	Study Status	: Full time
Course Name	: Industrial Design	Class Name	: AD244 5A & 5B
Subject Name	: Intro to entrepreneurship	Year Enrolling the subject	: 2020
Month Enrolling the Subject	: 10	Lecturer Name	: muhammad hartzi zamri
Internship Enrollment	: Yes	Year Of Internship Enrollment	: 2020
Month of Internship Enrollment	: August	Period of Internship Training	: 3 Months
Expected Year To Complete Study	: 2021	Expected Month To Complete Study	: 9
Related To Study Field	: Yes		

Edit Delete

1.2 Business profile

PERSONAL PROFILE BUSINESS PROFILE



Muhammad Nizar Bin Amat Yahaya

Company Name	:	Company Registration No.	:
Type Of Business	:	Business Role	:
Facebook Page	:	Business Category/Business Sub-Category	: Apparel, Health & Beauty / Electronics, IT & Telecommunication
Wechat for Business	:	Business Instagram Page	:
Marketplace	:	Business Website	:
Business Related to Your Study Field	:	Type Of Website	:
		Experience in International Export	:

Edit