



اَوْنِفُورْسِيْتِي تِي كُونُولُوجِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

REPORT

TITLE:

Social Media Report Facebook

PRINCIPLES OF ENTREPRENEURSHIP (ENT530)

FACULTY & PROGRAMME : FACULTY ART AND DESIGN (INDUSTRIAL
DESIGN (IDE244B))
SEMESTER : PART 5
NAME : MUHAMMAD AZHAN AMINY BIN MOHAMMAD
YUSRI
GROUP :AD244B
LECTURER : EN.MUHAMMAD HAFIZI BIN ZAMRI

ACKNOWLEDGEMENT

Firstly, I like to express my gratitude to almighty ALLAH S.W.T for giving me a good health and energy to complete my social media portfolio on the time before the due date that have been inform.

I would also like to thank my lecture, EN.MUHAMMAD HAFIZI BIN ZAMRI for the patient in dealing me and my fellow classmate. During this COVID-19 pandemic student and lecture have some difficulties in doing a class and some of student was in mother nature float in a curtain area in Malaysia.

After that, another heartfelt gratitude to my family member for being so supportive and understanding in allowing and giving me some privacy to complete my assignment. Despite on having an ODL session, and I am at home with my family they respect the time I need to conduct my studies.

Lastly, I would like to thank to my fellow friend and classmate for help and be my guiding me during the lost time I had in finishing this report. It is hard to go through an assignment via ODL, thank to those friend that I managed to get back on my track.

EXECUTIVE SUMMARY

JAN 3D Printing has the objective to make the idea of user come true and try to maximize the satisfaction of the customers based on their own preferences. Furthermore, our product quality will surely be taking in accord.

Our business has started on 10 MAY 2019 from offline and start do it in online like Facebook at 22 NOVEMBER 2020. It was collaboration with my friend ReeshanThan my Tamil friend that have a bigger hope in this business. Based on our customers feed back we managed to provide a high-quality of model and key-chain with the affordable price. Our 3D printing price can help student that need mockup or model with the small budget.

Since our business opening days, we manage to sell more than 30 key chain with the different type of design and model for user. Promoting has helps us in resulting more customer and order at a time. Therefore, our business has grow more faster than we imagine.

TABLE OF CONTENT

NO	CONTENT	PAGE
	ACKNOWLEDGEMENT	I
	EXECUTIVE SUMMARY	II
	TABLE OF CONTENT	III
1.0	GO-ECOMMERCE REGISTRATION	1
2.0	INTRODUCTION OF BUSINESS	2-6
	2.1-NAME AND ADDRESS OF BUSINESS	2
	2.2-ORGANIZATION CHART	3
	2.3-MISSION/VISION	4
	2.4-DESCRIPTIONS OF PRODUCT/SERVICE	5
	2.5-PRICE LIST	6
3.0	FACEBOOK	7-11
	3.1-CREATING FACEBOOK (FB) PAGE	7
	3.2-CUSTOMING URL FACEBOOK (FB) PAGE	7
	3.3-FACEBOOK (FB) POST - TEASER	8
	3.4-FACEBOOK (FB) POST – COPYWRITING (HARD SELL)	9
	3.5-FACEBOOK (FB) POST – COPYWRITING (SOFT SKILL)	10
	3.6-GRAPHICS	11
4.0	CONCLUSION	12

1.0- Go-Ecommerce registration

The screenshot displays the user profile page for MUHAMMAD AZHAN AMINY BIN MOHAMMAD YUSRI. The page is divided into two main sections: Personal Information and Institution Information. The top navigation bar includes Home, My Profile, My Business, My Learning, My Notifications, and More. The user's name and profile picture are shown on the left. The Personal Information section includes fields for Name, New Identity Card No., Email Address, City, State, Personal Facebook, Gender, Marital Status, Phone/Mobile, Home Address, District, Postcode, Personal Instagram, Race, and Special Need Required. The Institution Information section includes fields for Type of Institution, State of Institution, Address of Institution, District of Institution, Level of Study, Course Name, Subject Name, Month Enrolling the Subject, Internship Enrollment, Month of Internship Enrollment, Expected Year To Complete Study, Related To Study Field, Institution List, Name of Institution, City, Postcode, Study Status, Class Name, Year Enrolling the subject, Lecturer Name, Year Of Internship Enrollment, Period of Internship Training, and Expected Month To Complete Study. A notification bubble on the right says "Hello there! My name is Abang Jo and I'm here to assist you." The bottom navigation bar is identical to the top one.

Go-eCommerce BETA

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS MORE

PERSONAL PROFILE BUSINESS PROFILE

Personal Information Edit

Name	MUHAMMAD AZHAN AMINY BIN MOHAMMAD YUSRI	Phone/Mobile	01123572058
New Identity Card No.	980102086121	Home Address	NO 3159, KAMPUNG PAYA JARAS DALAM, 47000 SUNGAI BULOH, SELANGOR
Email Address	azhanyusri98@gmail.com	District	SUNGAI BULOH
City	SUNGAI BULOH	Postcode	47000
State	Selangor	Personal Instagram	muhdazhan_
Personal Facebook	azhanyusri98@gmail.com	Race	Malay
Gender	Male	Special Need Required	No
Marital Status	Single		

Institution Information Add New

UITM Puncak Alam - Industrial Design

Type of Institution	IHL	Institution List	Universiti Teknologi MARA
State of Institution	Selangor	Name of Institution	UITM Puncak Alam
Address of Institution	Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .	City	Puncak Alam
District of Institution	Kuala Selangor	Postcode	42300
Level of Study	Bachelor Degree	Study Status	Full time
Course Name	Industrial Design	Class Name	AD244 5A & 5B
Subject Name	Intro to entrepreneurship	Year Enrolling the subject	2020
Month Enrolling the Subject	8	Lecturer Name	muhammad hafizi zamri
Internship Enrollment	Yes	Year Of Internship Enrollment	2020
Month of Internship Enrollment	August	Period of Internship Training	3 Months
Expected Year To Complete Study	2021	Expected Month To Complete Study	7
Related To Study Field	Yes		

Edit Delete

Go-eCommerce BETA

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS MORE

Have you updated your sales today? Update your sales regularly to collect more points!

PERSONAL PROFILE BUSINESS PROFILE

Business Profile Edit

Company Name	Jan 3D Printing	Company Registration No.	
Type Of Business	Enterprise	Business Role	Product Owner
Facebook Page	https://www.facebook.com/JAN-3D-Printing-107874651149631	Business Category/Business Sub-Category	Supplies & Services / Service
Wechat for Business		Business Instagram Page	
Marketplace	Shopee	Business Website	https://www.facebook.com/JAN-3D-Printing-107874651149631
Business Related to Your Study	Yes	Type Of Website	eCommerce Platform
Field		Experience in International Export	Yes

Figure 1.0 JAN 3D PRINTING Print screen picture