

ENT530 PRINCIPLE OF ENTREPERNUERSHIP



SOCIAL MEDIA PORTFOLIO

FACULTY AND PROGRAMME: ART AND DESIGN [INDUSTRIAL DESIGN]

SEMESTER: 05

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ACKNOWLEDGEMENT

Primarily, I would like to thank my Creator for being able to complete this article review with success. Then, I would like to thank my Entrepreneurship lecturer Mr. Hafizi Zamri, whose valuable guidance has been the one that helped me patch this article review and make it full proof success his suggestions and his instructions has served as the major contributions towards the completion of the social media report.

Then, I would like to thank my parents especially my mother who have helped me with valuable suggestions and guidance has been helpful in many phases in this report journey to completion.

Last but not least, I would like to thank my fellow classmates that always keep me in track in online distance learning during the MCO. It is a tough time for student like us to learn in virtual in the midst of a pandemic, their virtual support helped me to finish this semester with flying colors.

EXECUTIVE SUMMARY

I first began my collecting snoopy during MCO, at first it is just to fulfill my boredom by purchasing stuffed toys online, but I bought random items and characters, as time flew by I grew restless with mountains of stuffed toys in my room. Then I made up my mind and promise myself to only purchase snoopy whenever I feel like buying things online, and you must wonder, Why Snoopy of all animal I want to collect.

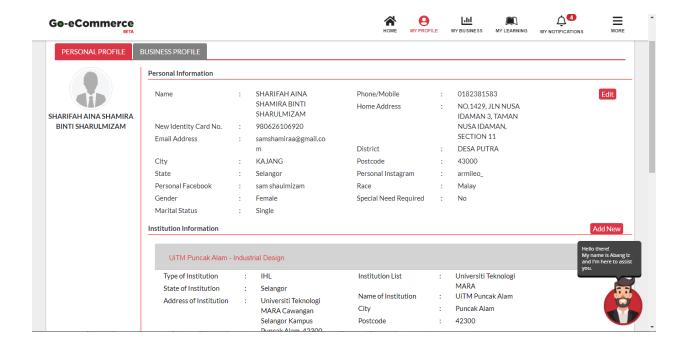
I grew up with a busy working parents, it's either me or me and siblings alone in the house, the weird thing is none of us will actually go outside without permission or anything so we stayed home and entertain ourselves with television, games, songs and stuffed toys. Basically, these stuffed toys are part of us and I find them comforting me at heart. Sounds like I am lack of attention, but yeah it's actually true you don't have to pity me.

So first and for all why I choose to collect snoopy is because he don't talk, even in cartoons snoopy never really talk but he do understand what Woodstock is saying, maybe interaction between animals. I find snoopy have an attitude and I quite like that and the third reason is he is always fluffy and forever favorite beagle in the nation world wide

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1. E-COMMERCE REGISTRATION (PRINT SCREEN)



2. INTRODUCTION OF BUISNESS

Name and Address Business

I created the name of Snoopy All The Way from Snoopy itself from the Peanuts movie and All The Way basically means passion towards snoopy. The combination of this word gave an approachable vibe for snoopy lovers to find or ask about snoopy.

Name	Snoopy All The Way
Address	No 1429 Jalan Nusa Idaman 3, Taman Nusa Idaman, Section 11,
	Desa Putra, 43000 Kajang Selangor