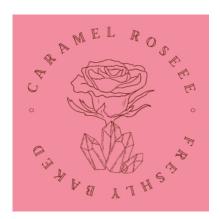


# **ENT530 : PRINCIPLES ON ENTREPRENEURSHIP**



## SOCIAL MEDIA PORTFOLIO

PROGRAMME : AD244 SEMESTER: 5 NAME : RUSEDIANA PUTERI AINAA IZZATI BT AHMAD SAIFUDDIN GROUP: AD2445B LECTURER:EN. MUHAMMAD HAFIZI BIN ZAMRI

### ACKNOWLEDGEMENT

This progress and overall outcome of this assignment involved a great deal of guidance and help from many individuals. I am very thankful for the satisfactory accomplishment of this assignment. First of all, glory and gratitude to Allah for His blessing, it was simple for me to accomplish this assignment.

I would like to express my profound and heartfelt appreciation to my lecturer, Sir Muhammad Hafizi Zamri, for giving me the opportunity to do this assignment and to provide us with all the encouragement and guidance that allow me complete my assignment on time. Also I'm extremely thankful for all my friend who have supported me to finish this project.

I would like to express my deepest gratitude to my family for supporting me, especially my mother for always encouraged me to continue with the business including giving financial and moral support. Thanks to them, I'm more confident about my business.

#### **EXECUTIVE SUMMARY**

This is a report of my individual task made for my Principles On Entrepreneurship subject for this semester. In which we, the students have to run a small business. We required to decide on the product we would like to sell and run the business online.

The product that students sold can range from food & beverage to skillful services as they please. However due to nature in selling food, I decided to go on the pathway of F&B business. In which I sell desserts and cakes. Based on my research people nowadays enjoy dessert and cakes, it not just for specific event but as everyday food.

For starter in this business field, we students are required to register our business on e-commerce so the sell that we make will be consider legal and can be more trustable. We also required to sign out Facebook and sell our product on online platform. Along the process, our lecturer Sir Muhammad Hafizi Zamri provide many tips that are really useful and can be use as a guide in handling the business. For this report, I have provide suitable explanation about the business that I have choose and will explain in detail about the process and the product.

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## **1.0 BUSINESS REGISTERATION**

Ge-eCommerce				HOME	PROFILE	MY BUSINESS M	Y LEARNING	MY NOTIFICATIONS	MORE
PERSONAL PROFILE BUSI	NESS PROFILE								
	Personal Information								
	Name	:	RUSEDIANA PUTERI AINAA IZZATI BT AHMAD SAIFUDDIN	Phone/Mobile Home Address	:	01111188458 C-11-11 Magnaville co selayang Lebuhraya	ondo		Edit
RUSEDIANA PUTERI AINAA ZATI BT AHMAD SAIFUDDIN	New Identity Card No.	1	980327145778			selayang kepong			
	Email Address	1	dianasaifuddin.design@gm 	District	:	selayang			
	City		ail.com batu caves	Postcode		68100			
	State	1	Selangor	Personal Instagram					
	Personal Facebook	1	Sciango	Race		Malay			
	Gender	1	Female	Special Need Required		No			
	Marital Status	:	Single						
	Institution Information								Add New
	UiTM Puncak Alam - Inc	lustrial	Design						
	Type of Institution	:	IHL	Institution List	:	Universiti Teknologi			
	State of Institution		Selangor			MARA			
	Address of Institution		Universiti Teknologi	Name of Institution	:	UiTM Puncak Alam			
			MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .	City Postcode	:	Puncak Alam 42300			
	District of Institution	:	Kuala Selangor						
	Level of Study	:	Bachelor Degree	Study Status	:	Full time		Edit Delete	
	Course Name	:	Industrial Design	Class Name	:	AD244 5A & 5B			
	Subject Name	:	Intro to entrepreneurship	Year Enrolling the subject	:	2020			
	Month Enrolling the	:	10	Lecturer Name	:	muhammad hafizi zamr	i		
	Subject			Year Of Internship Enrollment	:	2020		He	ilo there! / name is Abang d I'm here to as
	Internship Enrollment		Yes	Period of Internship		3 Months		an yo	u.
	Month of Internship Enrollment	-	November	Training				_	
	Expected Year To Complete Study	:	2021	Expected Month To Complete Study	:	3			
	Related To Study Field	:	Yes				Activ	vate Window	is 🔍
PERSONAL PROFILE BUSI	NESS PROFILE								
	Company Name	c	CaramelRoseee	Company Registration No.	:				Edit
	Type Of Business	E	nterprise	Business Role	:	Agent			
	Facebook Page		ttps://www.facebook.com/C rameIroseee	Business Category/Business Sub- Category	:	Food & Beverages	/ Food & Beve	erages	
RUSEDIANA PUTERI AINAA	Wechat for Business			Business Instagram Page	:				
IZZATI BT AHMAD SAIFUDDIN	Marketplace			Business Website	:				
	Business Related to	N	lo	Type Of Website	:				
	Your Study Field			Experience in International Export	:	No			
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