



اَوْبُوْ سَيِّدِيْ تَيْكُوْ لُوْ كِيْ مَبَارَا  
UNIVERSITI  
TEKNOLOGI  
MARA

**FACULTY OF INFORMATION MANAGEMENT**

**BACHELOR OF INFORMATION SCIENCE (HONS) RECORD MANAGEMENT**

**(IM246)**



**PRINCIPLES OF ENTREPRENEURSHIP (ENT530)**

SOCIAL MEDIA PORTFOLIO: ChibbyShop

**PREPARED BY:**

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**GROUP:**

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## **ACKNOWLEDGEMENT**

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## **EXECUTIVE SUMMARY**

The chocojar product is named Chocojerr. Chocojerr is a snack and dessert food under types of food business. The owner of the business is Nurul Hazirah binti Ahmad Kabir. The name of this page of business company is ChibbyShop. This business starts on 23 October 2020 as the date of registration of the business on Go-eCommerce.

This product is a dessert food. Chocojerr is basically kind of dessert because the combination of chocolate and bubble rice. The chocolate and bubble rice are mixed together and we can eat at anywhere and anytime. In addition, the chocolate that were used is the premium chocolate and also give many benefits to us.

The founder of this product is a Malaysian. In addition, this chocojar product became trendy and famous until today. Many people demand for this sweet dessert to satisfy their craving. This is because this food product is easier to get with affordable price and it is also suitable for all age. That's make this product still have it's own customer until now.

This product also available at Facebook Page ChibbyShop. ChibbyShop have provided about the product information and advertisement to promote business. By this way, customer will easily reach me by WhatsApp and Facebook to place order.

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# 1.0 GO-ECOMMERCE REGISTRATION

**Go-eCommerce** BETA

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PERSONAL PROFILE BUSINESS PROFILE

**NURUL HAZIRAH BINTI AHMAD KABIR**

**Personal Information**

Name	: NURUL HAZIRAH BINTI AHMAD KABIR	Phone/Mobile	: 0135998758	<a href="#">Edit</a>
New Identity Card No.	: 990501027056	Home Address	: NO. 6 KAMPUNG PULAU TENGAH	
Email Address	: hazirah1599@gmail.com	District	: PENDNG	
City	: ALOR SETAR	Postcode	: 6750	
State	: Kedah	Personal Instagram	: hazirahhawa	
Personal Facebook	: Hazirah Hawa Iera	Race	: Malay	
Gender	: Female	Special Need Required	: No	
Marital Status	: Single			

**Institution Information**

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Hello there! My name is Abang Iz and I'm here to assist you.

Figure 1: Registration of business

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HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS MORE

PERSONAL PROFILE BUSINESS PROFILE

**NURUL HAZIRAH BINTI AHMAD KABIR**

Company Name	: chibbyshop	Company Registration No.	:	<a href="#">Edit</a>
Type Of Business	: Sdn. Bhd	Business Role	: Agent	
Facebook Page	: ChibbyShop	Business Category/Business Sub-Category	: Food & Beverages / Food & Beverages	
Wechat for Business	:	Business Instagram Page	:	
Marketplace	: None	Business Website	:	
Business Related to Your Study Field	: Yes	Type Of Website	:	
		Experience in International Export	: No	

[Available Contest](#)

Hello there! My name is Abang Iz and I'm here to assist you.

Figure 2: Registration of business