



اُنِيْوَرْسِيْٓتِيْ تِيْكَنُوْلُوْجِيْ مَارَا  
UNIVERSITI  
TEKNOLOGI  
MARA

Fakulti  
Seni Lukis  
& Seni Reka

## **ENT530 : PRINCIPLES OF ENTREPRENEURSHIP**

**COURSE NAME : PRINCIPLES OF ENTREPRENEURSHIP**

**COURSE CODE : ENT530**

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**LECTURER NAME : EN MUHAMMAD HAFIZI BIN ZAMRI**

**PROGRAM : INDUSTRIAL DESIGN**

**GROUP : AD2445B**

**DATE OF SUBMISSION : 22 JANUARY 2020**

## ACKNOWLEDGEMENT

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## EXECUTIVE SUMMARY

Arts of Interior Design has the objective to maximize the satisfaction of our customers based on their own preferences. Furthermore, our product aesthetics and quality will surely be taking in accord.

Our business has started on 16 November 2020 and we have decided to custom a decorative products hand made with a few engrave wood for home decorations. We also selling a few type of homes decoratives which is hydroponic wall decoration with wood font and a few type of home decoratives light. Based on our customer review, our product have a high quality with affordable prices. Our target market is to the users that passionate in home decorations and interior designing. We are focusing to promoting in Facebook pages and in market place in thru facebook. We also focusing on rural area more to the city.

Ever since our early business opening days, we manage to sell about 5 sets of hydroponic decoratives and 5 pieces of decoratives light. Promoting widely helps us resulting having more customers and orders at a time. Surely, our friendly-concept plays the major rule in gaining customer much quicker. Therefore, our business will grew much faster than we imagine.

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# E-COMMERCE REGISTRATION

Have you updated your sales today? Update your sales regularly to collect more points!

**PERSONAL PROFILE** | BUSINESS PROFILE

**Personal Information**

|                       |                                  |                       |  |                      |
|-----------------------|----------------------------------|-----------------------|--|----------------------|
| Name                  | : SHARUL NIZAM BIN SAIFUL BAHARI | Phone/Mobile          | : 01114976998  | <a href="#">Edit</a> |
| New Identity Card No. | : 981003065803                   | Home Address          | : NO 41 LORONG MAJU 7 TAMAN SG KARAHIG DARAT 2 JALAN KUANTAN BYPASS 26200 KUANTAN BAHAWANG |                      |
| Email Address         | : Sharulnizam9999@gmail.com      |                       |  |                      |
| City                  | : KUANTAN                        | District              | : KUANTAN  |                      |
| State                 | : Pahang                         | Postcode              | : 26100  |                      |
| Personal Facebook     | : SHARUL NIZAM                   | Personal Instagram    | : SHRLNIZOM  |                      |
| Gender                | : Male                           | Race                  | : Malay  |                      |
| Marital Status        | : Single                         | Special need Required | : No   |                      |

**Institution Information** [Add New](#)

UTM Puncak Alam - Industrial Design

|                         |   |                     |                             |
|-------------------------|---|---------------------|-----------------------------|
| Type of Institution     | : IHL   | Institution List    | : Universiti Teknologi MARA |
| State of Institution    | : Selangor  | Name of Institution | : UTM Puncak Alam           |
| Address of Institution  | : Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor... | City                | : Puncak Alam               |
| District of Institution | : Kuala Selangor  | Postcode            | : 42300                     |

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Company Name: Sharularts | Year: 2021 | Month: January | [View](#)

|               |          |                  |         |              |          |                 |         |
|---------------|----------|------------------|---------|--------------|----------|-----------------|---------|
| Monthly Sales | RM325.00 | Monthly Expenses | RM60.00 | Yearly Sales | RM325.00 | Yearly Expenses | RM60.00 |
|---------------|----------|------------------|---------|--------------|----------|-----------------|---------|

**Monthly Performance**

Total Sales: RM325.00 | Total Expenses: RM60.00 | Total Profit: RM265.00

**Yearly Performance**

Total Sales: RM325.00 | Total Expenses: RM60.00 | Total Profit: RM265.00

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