



INDIVIDUAL ASSIGNMENT:

SOCIAL MEDIA PORTFOLIO

PRINCIPLES OF ENTREPRENEURSHIP (ENT530)

FACULTY & PROGRAMME : FACULTY OF INFORMATION MANAGEMENT &
PROGRAMME RECORDS MANAGEMENT
(IM246)

SEMESTER : 3

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GROUP : IM2463ST4

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ACKNOWLEDGEMENT

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Lastly, I want to thanks again to the people for helping me along my journey for completing this assignment. May Allah repay your kindness. Thank you.

EXECUTIVE SUMMARY

'Excellent Taste in Every Bites' is our trademark for our Popia Nestum Lalicious. The main objective to achieve in our business is to offer the taste of delicious and crunchy of our Popia Nestum to our customer with affordable price and premium ingredients.

Our business was started on 19th November 2020. According to the services that we offered to our customers, they were so satisfied and enjoyed our product Popia Nestum Lalicious. We always do the sale every months and give them a special offered, so that everyone can buy our Popia Nestum Lalicious with affordable price and also can saving their money. Besides that, we also give them a freegift for being support us.

Since early of its opening, Popia Nestum Lalicious get a good feedbacks from our customers. We have been sold more than 70 jars of popia nestum with variety of flavours. According on high demand of our product, we think that Popia Nestum Lalicious is a good choice of market that can be further more in business.

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1.0 Go-Ecommerce Registration

Go-eCommerce
MYM

HOME MY PEOPLE MY BUSINESS MY LEARNING MY NOTIFICATION MORE



NURIZZATI BINTI AZIZI

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Marital Status	Single			

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UTM Purcak Perdana - INQ403T4

Type of Institution	PIL	Institution Ltd	Universiti Teknologi MARA	
State of Institution	Selangor	Name of Institution	UTM Purcak Perdana	
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District of Institution	Petaling	Postcode	40150	
Level of Study	Bachelor Degree	Study Status	Fulltime	Edit Delete
Course Name	INQ403T4	Class Name	BA - FACULTY OF INFORMATION MANAGEMENT	
Subject Name	ENT530	Year Enrolling the subject	2020	
Month Enrolling the Subject	18	Lecturer Name	muhammad hafizi zamri	
Internship Enrollment	No	Year Of Internship Enrollment		
Month of Internship Enrollment		Period of Internship Training		
Expected Year To Complete Study	2023	Expected Month To Complete Study	1	
Related To Study Field	Yes			

Figure 1.1 Popia Nestum Lalicious Business Registration