



اُونِيُوَرَسِيْتِي تِي كُونُوَلُو كِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

SOCIAL MEDIA PORTFOLIO



PRINCIPLES OF ENTREPRENEURSHIP (ENT530)

FACULTY & PRORAMME: AD244 - Bachelor of Industrial Design

SEMESTER: 05

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GROUP: AD2445B

LECTURER: En. Muhammad Hafizi bin Zamri

ACKNOWLEDGEMENT

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EXECUTIVE SUMMARY

Independent music is a very popular at my age. All the radio that times played independent song. “support local talent” was my moto in the groovy music store. The major objective in my company is to give them the real album of the band. In this globalization era, I know we have a lot of music’s streaming in the internet. But in Malaysia, we still have band that release album and they rely their income on it. So as fanatic of local talent, I make this company.

My business began on the 16th of November 2020. My music store provides many local talent albums from 2000 until the latest. The latest band album its easy to find at many platforms such as carrousel, marketplace etc. But when you want to find the old Malaysian band album, it’s like the rare thing in here. Because of my passion in independent music, I choose to sell all the album inexpensive price. It is because I want to share my passion with others.


The groovy music store has made a good started in this pandemic covid 19 . we get a lot of customer and they loved with our product and services. We hope we can gives the best services forever.

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1.0 GO-Ecommerce REGISTRATION

PERSONAL PROFILE
BUSINESS PROFILE



affitri muhammad

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Personal Facebook	: affitri muhammad	Race	: Malay	
Gender	: Male	Special Need Required	: No	
Marital Status	: Single			

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PERSONAL PROFILE
BUSINESS PROFILE




affitri muhammad

UIM Puncak Alam - Industrial Design

Type of Institution	: IHL	Institution List	: Universiti Teknologi MARA	
State of Institution	: Selangor	Name of Institution	: UIM Puncak Alam	
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Level of Study	: Bachelor Degree	Study Status	: Full time	Edit Delete
Course Name	: Industrial Design	Class Name	: AD244 5A & 5B	
Subject Name	: Intro to entrepreneurship	Year Enrolling the subject	: 2020	
Month Enrolling the Subject	: 10	Lecturer Name	: muhammad hafizi zamri	
Internship Enrollment	: Yes	Year Of Internship Enrollment	: 2020	
Month of Internship Enrollment	: September	Period of Internship Training	: 3 Months	
Expected Year To Complete Study	: 2021	Expected Month To Complete Study	: 7	
Related To Study Field	: Yes			

PERSONAL PROFILE
BUSINESS PROFILE



affitri muhammad

Company Name	: the groove music store	Company Registration No.	:	Edit
Type Of Business	: Enterprise	Business Role	: Service Owner	
Facebook Page	: https://www.facebook.com/The-groove- music-store-104623718150323	Business Category/Business Sub-Category	: Electronics, IT & Telecommunication / IT & Telecommunication	
Wechat for Business	:	Business Instagram Page	:	
Marketplace	: Others	Business Website	:	
Business Related to Your Study Field	: No	Type Of Website	:	
		Experience in International Export	: No	