



UNIVERSITI TEKNOLOGI MARA (UiTM), SHAH ALAM

FACULTY OF INFORMATION MANAGEMENT

BACHELOR OF INFORMATION SCIENCE (HONS) RECORD MANAGEMENT

SOCIAL MEDIA PORTFOLIO



ENT530

PRINCIPLES OF ENTREPRENEURSHIP

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CLASS:

IM2463ST4

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ACKNOWLEDGMENT

First, I would like to thank Allah SWT as finally I was able to finish my assignment with ease and I have gained so much knowledge about entrepreneurship. This task also had been done with all effort and help from my lecture, Sir Muhammad Hafizi bin Ramli that have gave a guideline and teach me about this subject and assignment. I am extremely grateful for the guidance and support by my lecture to finish this assignment.

Besides, not to forget my parents that always motivate me to complete this task in whatever situation the world is facing today. I would like to express my gratitude to my parents because they have provided me a place and good internet connection at home for me to attend my class and finish the assignments.

Next, I would like to thank my friends who has help and guide me during I finish these report. They gave me a lot of support and help me in order to finish my report and my facebook page.

EXECUTIVE SUMMARY



Warmly Knitting is established since MCO in our country. We are making a handmade crochet face mask extender to provide comfort for people. During MCO, we know that we need to always put our mask on wherever we are going outside. We notice that people tend to get hurt and uncomfortable when wearing a face mask. The reason why is a face mask need to hung up the rope on our ears. Despite of wearing its for too long, it can feel uncomfortable.

Therefore, we came out with the idea of face mask extender. In order to make us follow the requirements from government, we need to be comfort. Handmade crochet is a hobby of my mom, she always knit anything at home. So, we both agreed to open a business regarding the face mask extender.

Our face mask extender have being popular around our neighbourhood and at work place. There are many request for the handmade crochet face mask extender. We knit the extender with our warm heart to give people comfort and slowly together we fight and decrease the case of Covid .

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1.0 Go-Ecommerce Registration

Go-eCommerce BETA

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS MORE

PERSONAL PROFILE BUSINESS PROFILE

Personal Information

Name : Nuruljannah Binti Mohd Zailan Phone/Mobile : 0139355604 Edit

New Identity Card No. : 990810025900 Home Address : 5D-06-05 Tingkat Kenari, Sg Ara Sri Merpati

Email Address : njannahh72@gmail.com District : Sg Ara

City : Bayan Lepas Postcode : 11900

State : Pulau Pinang Personal Instagram :

Personal Facebook : Nurul Jannah Race : Malay

Gender : Female Special Need : No

Marital Status : Single Required :

Institution Information Add New

UiTM Puncak Perdana - IM2463ST4

Type of Institution : IHL Institution List : Universiti Teknologi MARA

State of Institution : Selangor Name of Institution : UiTM Puncak Perdana

Address of Institution : Universiti Teknologi MARA Kampus Puncak Perdana, Jln Pulau Angsa AU10/A, City : Puncak Perdana Postcode : 40150

Hello there! My name is Abang Iz and I'm here to assist you.

Activate Windows Go to Settings to activate Windows.

Figure 1: Personal Profile in Go-eCommerce

Go-eCommerce BETA

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS MORE

Have you updated your sales today? Update your sales regularly to collect more points!

PERSONAL PROFILE BUSINESS PROFILE

Business Profile

Company Name : Warmly Knitting Company Registration No. : Edit

Type Of Business : Sdn. Bhd Business Role : Product Owner

Facebook Page : warmlyknitting Business Category/Business : Household, Hobbies & Lifestyles / Arts & Craft

Wechat for Business : None Sub-Category :

Marketplace : Others Business Instagram Page : None

Business Related to Your Study Field : Yes Business Website : https://www.facebook.com/warmlyknitting

Type Of Website : Informative Website

Experience in International Export : No

Available Contest

Hello there! My name is Abang Iz and I'm here to assist you.

Activate Windows Go to Settings to activate Windows.

Figure 2: Business Profile in Go-eCommerce