



UNIVERSITI
TEKNOLOGI
MARA



ENT300

ENTREPRENUERSHIP STUDY

HOLLA Churros

SEMESTER: JUNE 2015 – OCTOBER 2015

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LETTER OF SUBMISSION

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25 August 2015

Miss,

Submission of Business Plan Proposal (ENT300)

Referring to the subject as stated above; we would like to submit the proposal of our final project for ENT300 subject.

2. This business plan was completed according to the guidelines and requirements given according to the subject related. This business plan was built to serve as a guide for the business proposed which covers the top management which starts with general manager, followed by the administration, marketing, operation and financial manager.
3. We hope that our business plan that we recommended does fulfil your standards. We apologize if there are any error or weaknesses in any parts of the plan. Besides, we appreciate comments or remarks on our project in order to help us to improve.

4. Thank you for your guidance and time to go through our business plan and analyzing it. With all our efforts, we hope that you will approve this business plan that we have produced. Finally, with the cooperation that rises amongst us can enhance this collaboration.

Thank you.

Yours sincerely,



(MOHAMAD IZZAT AMAR BIN AZMI)

General Manager,

HOLA Churros

Representing:

- Abdul Halim bin Ismail
- NurAnnibintiZakaria
- Muhammad AlifIzuddin Bin Suhaimi
- HairilAzfar bin MohamadKamaruddin
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INTRODUCTION

HOLA Churros is a food company that sells churros with different types of topping and dip. Some of the available topping and dips are chocolate, whipped cream, caramel and fruit toppings.

HOLA Churros is owned actively as a partnership incorporated as HOLA Churros Enterprise.

HOLA Churros is a kiosk located MetroPoint ComplexKajang. We chose this location because it is a rising city since the MRT is about to be finished soon. Once the MRT construction is completed, people from other places will be accessing Kajang frequently. Ultimately, this will affect sales positively.

We will begin to operate our business on 1st January 2016if we are financially able once the loans are approved.

We chose this business because Churros is rarely found in Malaysia especially Kajang.

We saw the opportunity of this business prospering in Kajang because of the upper middle class people living there looking for unique foods that is currently hard to find in that place. Therefore, we believe that they will have their eyes on our products.