



COMPANY ANALYSIS  
GABUNGAN MANTAP SDN BHD

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## **EXECUTIVE SUMMARY**

This paper reflects on the organization's case report, multimedia system equipments which is based in Kepong, Kuala Lumpur. For this cause, by the organization, we have done a few studies. The business facts website does a SWOT assessment. In commercial business techniques, studying the cutting edges circumstances of power, vulnerabilities, possibilities, and risks will help to grow. It is a common instrument for better planning and a method of brainstorming. Since we want to be bold enough that we can pursue a different approach, the technique of decorating the generation and advertisement of the commercial business is a very important aspect. In comparison, the SWOT review and how the owner pops up with the solution to deal with the challenges are the problems the company finds.