



TECHNOLOGY BLUEPRINT

CLEANMAX TECHNOLOGY (EZVAC)

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TITLE PAGE	1
ACKNOWLEDGEMENT	2
TABLE OF CONTENT	3
LIST OF FIGURES/TABLES	5
1. EXECUTIVE SUMMARY	
1.1. Brief Description of the Business and Product Concepts	7
1.2. The Target Market and Projections	9
1.3. The Competitive Advantages	9
1.4. The Profitability	9
1.5. The Management Team	10
2. PRODUCT/SERVICE DESCRIPTION	
2.1. Product Details	11
2.2. Applications of the Product	12
2.3. Unique Features of the Product	12
2.4. Development of the Product	13
2.5. Patents or other Proprietary Features	13
3. TECHNOLOGY DESCRIPTION	14
4. MARKET ANALYSIS AND STRATEGIES	
4.1. Customers	18
4.2. Market Size and Trends	19
4.3. Competition and Competitive Edges	20
4.4. Estimated Market Share and Sales	23
4.5. Marketing Strategy	24
5. MANAGEMENT TEAM	
5.1. Organization	26
5.2. Organizational Chart	27
5.3. Key Management Personnel	28
5.4. Management Compensation and Ownership	34
5.5. Supporting Professional Advisors and Services	34

6.	FINANCIAL PLANNING	
6.1.	Projected Administrative, Marketing, and Operations Expenditure	35
6.2.	Project Implementation Cost and Source Finance	37
6.3.	Projected Sales and Purchases	38
6.4.	Depreciation Schedule	39
6.5.	Loan and Hire-purchase Amortization Schedules	41
6.6.	Cash Flow Statement	42
6.7.	Income Statement	43
6.8.	Balance Sheet	44
7.	PROJECT MILESTONE	45
8.	CONCLUSION	46
9.	APPENDICES	47

1.1.2 Company Logo



Figure 1.1.2: Company Logo

1.1.3 Company Vision

CleanMax Technology became one of the famous and well-known brands for providing cleaning tools.

1.1.4 Company Mission

The mission is to introduce a new generation to the technology of cleaning tools that helps cleaning much easier.

1.1.5 Business Operation

The store is open from 8.30 a.m to 5 p.m every day except Friday which is six days per week

1.1.6 Product Concept

The design of EzVac Cleaner vacuum is improved from various vacuum already sold in the market. This vacuum comes with special features and helps customers to clean every part of the customer's house. Extra functionality also one of the reasons this vacuum very reasonable to buy.