

BLUE PRINT



COMPANY: SKATE TECH

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PRODUCT:

TECNOTE

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COMPANY'S LOGO



SKATE
TECH

CHAPTER 1

PRODUCT DESCRIPTION

1.1 Introduction

The product is a combination of a special notebook, an erasable pen and a free mobile application. This product provides freedom of using notebook while instantly blasting notes into digital notes.

1.2 Product application

- The product allows the customer to enjoy the pleasure of writing in a traditional paper and pen notebook while digitizing all notes and sending them to the clouds using smart phone.
- The TECNOTE application, QR code uses the smartphone camera to mark the notebook pages and instantly blast them into the cloud such as email inbox or specific locations (Google Docs, Dropbox, and Evernote).

1.3 Unique features

- *Water resistant papers*
The pulp consist of homogenization of raw materials resulting in inability of paper to absorb water and float if soak in water.
- *Thermo-sensitive ink technology*
TECNOTE-PEN pens have a special erasing tip and when subjected to the ink on paper, it will be transparent due to frictions and heat exerted on it. The ideal way to erase the ink is using the built-in eraser.
- *QR Intelligent Pages*
Each page contains a special QR code which tells the TECNOTE application the page number of each scan.