



اَوْنُوْرَسِيْتِي تِي كُوْلُوْمِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA



FACULTY OF PLANTATION AND AGROTECHNOLOGY

DIPLOMA IN PLANTING INDUSTRY MANAGEMENT

FUNDAMENTAL OF ENTREPRENEURSHIP (ENT300)

GLORY NURSERY

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SUBMISSION LETTER

Glory Nursery
Jalan Wawasan, Mukah Newtownship,
96400 Mukah,
Sarawak.

Madam Noraini Binti Sa'ait
Lecturer of ENT300 (Fundamental of Entrepreneurship)
Universiti Teknologi MARA,
Cawangan Sarawak,
Kampus Mukah,
KM 7.5 Jalan Oya,
96400 Mukah,
Sarawak.

Madam,

Re: Submission of our Business Plan

As stated, I'm Mohd Afiezan Bin Jeffridin as the General Manager of Glory Nursery, acting on behalf of my fellow group partners, would be interested in submitting our Business Plan for your reviewing purpose.

2. It is hoped that through Business Plan, we are able to improve our financial base and also to further improve our presentation appropriately. All information should be available in the Business Plan included together with this letter.

Your support is highly appreciated.

Thank you.

(Mohd Afiezan Bin Jeffridin)

General Manager of Glory Nursery

EXECUTIVE SUMMARY

The name of our company is Glory Nursery. The business is in form of partnership which consist of five members. Each partner contributes certain amount of capital as agreed in agreement.

There are no sleeping partners and all are entitled to participate in the business management. We agreed that Mohd Afiezan Bin Jeffridin as the General Manager and Financial Manager , Ramos Anak Chandi as the Marketing Manager, and Fakrol Aima Bin Busman as Operational Manager and Administrative Manager. The selection of General Manager is based on consensus among all partners and selected based on the experience skills and ability.

The management team will be led by the General Manager and assist by the other managers. The General Manager is responsible in planning, leading, controlling and organizing the business. The Marketing Manager will be responsible to create the marketing plan, identifying the customer's needs and demand, identifying the competitors target market, market size, and forecast the future market. The Operation Manager is responsible for the job that related to administration such as planning and arranging the remuneration schedule of salary and wages. Lastly, the Financial Manager will handling the financial matters such as preparing the budget and financial statement for expenses of each departments and controlling the flow of the money of the company.

1.1 INTRODUCTION TO THE BUSINESS

- i. Name of the business : Glory Nursery
- ii. Nature of the business : Partnership
- iii. Industry profile : Selling flower
- iv. Location : Jalan Wawasan, 96400 Mukah, Sarawak
- v. Date of commencement : 1st January 2020
- vi. Factors in selecting the proposed business:

We choose to open this business activity to provide best quality and variety of flowers to all over Mukah area. We also want to convince venture capitalists, investors and bankers in order to raise capital and obtain support for the venture. By opening this business, we also can help to fulfill the demand of flowers in Mukah.

vii. Future prospects:

- a. Supplying our product to all over Sarawak then export to all over the country until international.
- b. We will upgrade this business to the largest business and open more branches at other part of Sarawak.

